

Performance Status of Designers upto MAY, 2010

S no	Name of cluster	Name of Designer	Designer's Affiliation	Design developed by present designer	Remarks	Cumulative Designs Developed	Sales + Order by the effort of Present designer [Rs in lakhs]
1	Burdwan (Samudragarh)	Mr. Utpal Gosh	NID	113	Mr. Utpal Ghosh joined on June 2007. Designer submitted 113 paper designs out of which 53 has been taken for sample production and got good response in domestic market. Total sales and orders received through his efforts - Rs. 12.24 lakhs.	113	12.24
2	Varanasi	Mr.Ashish Kumar (Joined on 25.07.2008)	NIFT	32	The designer joined in July 08. Has developed 32 designs so far. Has achieved Sales worth Rs. 7.35 lakhs & orders worth Rs. 11.90 lakhs exclusively through his efforts. 10 buyers tiedup till the date. The earlier Designer Ms. Samira Awasthi developed 26 designs and generated sales worth Rs. 42.08 lakhs [Only FAB india]. [26 new designs developed with the help of local designers]	84	19.25
3	Sonepur	Dr. Subhankr Ray	-	31	Shri. Subhankar Ray, Designer has re-joined on 01/05/2010. He worked from Sept.08 to 15th Feb.10 & developed 31 new designs. He had also generated sales worth Rs. 22.38 lakhs.	100	22.38
4	Chirala	Ms. Pallavi Joshi.	NIFT	30	Pallavi Joshi Joined in Nov.09 deveoped 30 desings. Shri. K.Umamaheswara, designer has resigned in April 2009 who had developed 50 designs so far. Earlier Shri Uday Bhaskar was the designer from Jan. to May 08. Designs developed - 20. No sales or order received by the cluster through his efforts. Ms P Sudha was designer for a period - July to October 07. Developed 17 designs and achieved no sales or orders.	120	0.00
5	Chanderi/ Gwalior	Mr.Sanjay Garg	NIFT	137	Mr. Sanjay Garg is the designer in the cluster since June 07. Designs developed so far - 132 designs. Exclusive effort of the designer has yielded marketing tie ups with Realm exports, Kamla, Shades of India etc. Order and sales generated worth Rs. 41.23 Lakhs. Earlier Ms.Ritu Suri was the designer [March-May2007]. Developed 15 designs. Sales by her efforts: Rs. 1.50 Lakhs.	152	49.78

6	Bhagalpur	Mr. Abhishek Anand.	NIFT, Kolkata	0	Shri. Abhishek Anand's appointment is sanctioned on 28.05.10 by DC-HL. Mr. Harsh Vardhan singh who had joined from 28th March 2009 has resigned from job in the month of October,09, Cluster is taking help of WSC designer.72new samples has been prepared 10 designs with the help of WSC. Miss Parinita Biswas has been terminated in Feb.09 by permission of DC office. She had developed a total of 22 designs. Sales and order generated worth Rs. 13,515.00. Mr. Ajay Choudhary joined in Feb 07. Resigned in April 07. Earlier designer has developed 50 new designs and generated order worth Rs. 24,000.	101	0.00
7	Trivandrum	Ms Smitha Jacob	Madras Uni	201	The designer has developed 201 designs so far.Order generated worth Rs.0.17 lakh. 35 designs converted into cloth. 66 Sarees value additon done. 34 modern appral developed by converting the traditional clothe. 54 product of hope furnishing is developed from traditional clothe.	201	0.17
8	Madhavaram	Mr.G.Pavankumar	NIFT	146	The designer joined in June 08. Has provided 129 designs till date. No sales or orders generated through his efforts.125 desings supplied to the weavers. 108 desings are converted in to fabric. Rs.285.03 Lakhs goods produced. No sales generated. Earlier Ms. Kavita Reddy was the designer [Period - July 07 to Jan 08]. Developed 17 designs. No sales or orders received by the cluster through her efforts.	163	0.00
9	Bijohnagar	Mr.Dibakar Chaudhary	NIFT	81	Dibakar Choudhury the designer of Bijohnagar Cluster has developed 81 new designs since June 2008 worth Rs. 0.5 lakh (Appox.) has been sold, products like stole, curtain, ladies bag, table mat, cushion cover, dress materials.Earlier Sunanda Agarwal from NID student engaged as designer from 18.03.08 to 18.09.08 & she was develop 32 nos. design. Present designer is developing designs in 3 colour ways in various products like stole, cushion cover, Mekhala-Chadar, Curtain.	113	2.10
10	Kullu	Shri Suman Basnerjee	NID	186	Designer joined in April 08. 186 designs developed.103 new designed shawls developed.80 Nos stoles new designed developed. 03 Nos scarves new designs developed. Earlier Mr Sanjiv Ahuja was the designer for 2 months. Developed 10 designs with sales linkages.	196	0.00
11	Bijnore	Ms .Preeti Mishra	NIFT	200	Ms. Preeti Mishra's MOU is ended in August,2009. It is to be renewed.. Designs developed - 200. Exclusive effort of designer has led to business tie-up with Sahi Expots, Faridabad. Home and we, Delhi etc; Generated orders worth Rs. 111.15 lakhs. Dobby fabric order worth Rs. 45000/- received from Hanun.	200	144.02

12	Shantipur [Nadia]	Miss Aditi Mukharj	Kolkata Uni.	16	Miss Aditi has jointed from 16th April 09. Before that Sri Subbrata sadhu was designer from july 07 to april 08.Total 86 prototypes and 5 motives were developed by previous desingers.	79	0.00
13	Trichy	Sippi Sakkaravarthy	Madras Uni	215	New designer has join on 12/12/08. He has made 215 paper design. 88 products developed. The earlier Designer - Mr. Thiyagrajan Periyaswamy developed 150 designs. Achieved by his efforts Sales worth Rs. 1 lakhs.	365	1.10
14	Imphal	Mr. Sailex	NIFT	12	Mr. Sailex joined in Oct.09 as designer of the cluster. Earlier designer has developed 62 designs for domestic market. Has made tie ups with Weaver's Studio- Kolkata and SASHA. Generated orders worth Rs 10,000.00 through his efforts.	74	0.10
15	Gadag	No Designer.	-	0	The designer joined in October 08. Developed 19 designs till date. No sale or order received through his efforts. Earlier Ms.Sunaina Zusasthi was the designer [Jan-Feb 08] for 2 months. Developed 10 designs. No sale or order generated by her. Earlier to Ms. Sunaina, Shri Raj Sekher was the designer for a month. [Aug.07]. Developed 4 designs with no sales linkages.	36	0.00
16	Kurinjipadi	Mr D Ravi	WSC (Chennai)	170	The designer has joined on 05th November 2008. 113 designs are converted into fabrick. Anuradha Pashupathi was the designer [Period - Aug to Nov 07]. Developed 55 designs. Achieved sales worth Rs 3.42 lakhs through her efforts.Others designs purchased from local designers.	225	0.00
17	Bargarh	Mr Prabir Haldar	BHU	60	New designer Mr Prabir Haldar has joined in 1st week of Feb. 2009. 60 new designs provided by the designer. 100 new products already developed. Development of remaining designs is under process. 56 designs are commercially produced by different stakeholders. Previous Designer Shri Arnab Choudary joined as designer in August 2007 and has resigned in September 2008. Total designs developed by Sri Choudhury - 50. Sales and Orders received by his efforts - Rs 16.16 Lakhs.	110	0.00
18	Mubarakpur	Ms. Prerna Rathor	NIFT	15	Ms. Prerna Rathor has joined from Nov.2009. Shri. Siddharth Singh had developed 80 designs. Generated Sales and orders worth Rs.19.60 through his efforts.	95	0.00
19	Tiruvanama lai	Mr. Fabin Raju	NIFT Chennai	10	Designer is not attending the cluster from 15th Feb.09. He joined in 17/12/08 and developed 10 design on paper. The earlier Designer Ms. K Supriya developed 21 designs with no sales/ orders received by the cluster through her efforts.	31	0.00
20	Barabanki	Ms Bindoo Ranjan	NID	176	Ms. Bindoo Ranjan has been the designer since July 2007. She has developed a total of 158 designs. Sales generated by her efforts: Rs. 1 lakh	176	1.00

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