

Most Immediate
BY FAX

No.5/17/2007-DCH/Cluster
Government of India
Ministry of Textiles
Office of the Development Commissioner for Handlooms
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Udyog Bhavan, New Delhi – 110011
Dated, the 14th July 2009

To

Shri Manoj Mishra
Associate Senior Faculty,
Entrepreneurship Development Institute of India (EDI),
Ahmedabad.

Subject: Sanction for conducting Common Exhibitions and BSM in the Year
2009-10 - reg

Sir,

I am directed to refer to your letter dated 7th July 2009 on the subject cited above and convey the approval of Development Commissioner (Handlooms) for a calendar of exhibition of 20 Handloom Clusters to be organized during 2009-10 as per details given below:-

Sl. No.	Place	Dates	No. of Days	Venue
1.	Kolkata	16 th – 26 th August 2009	10	To be decided by 10 th July 09.
2.	Ahmedabad	20 th – 30 th September 2009	10	Education Ground, Ahmedabad
3.	Bangalore	5 th – 15 th December 2009	10 Days	Place Ground
4.	Hyderabad	10 th – 20 th January 2010	10	To be decided in consultation with TRP Shri Jayaramaiha
5.	Mumbai	5 th – 15 th Feb 2010	10	Prince of Wales Museum / PL Deshpande Hall
6.	New Delhi	5 th – 15 th March 2010	10 Days	Aga Khan Hall/ Handloom Pavillion

Further, you requested to consider the following as non-negotiable guidelines to participate in the exhibitions:

1. Ensure Handloom Mark on the products being sold under the Banner of Cluster;
2. Accord highest priority to the Consortiums/Producers' Company formed in the respective Cluster.
3. Provide equal opportunity to the weavers/Master Weavers on a rotation basis.

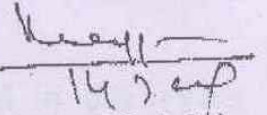
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4. Proper bills to be maintained by the consortium members so that the actual sale figure is not concealed by the participating members.

Pl. intimate to all concerned & take necessary steps to organize exhibition in time.

This issues with the approval of DC(Handlooms)

Yours faithfully,



(Manoj Jain)

Deputy Director

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Copy to:-

ADC/(SKJ)/CEO(MSK)/ADC(MN)/ADC(DS)