

**BIJNORE HANDLOOM CLUSTER
CLUSTER HIGHLIGHTS UPTO OCTOBER 2009 (YEAR 2008-09)**

- Participated in Handloom Cluster Expo at Ahmedabad during the month and generated sales worth Rs. 4.14 lakhs
- Participated in Handloom Cluster Expo at Kolkata and generated sales worth Rs. 3.26 lakhs.
- Participated in Kala Expo at Mumbai. Participated in BSM – Textile India Fare 2009 at Pragati Maidan.
- Participated in ‘Brands of India’ exhibition at Baroda. Participated in Handloom Cluster expo at Bangalore and generated sales of Rs. 5.99 lakhs.
- A handloom mark seminar was conducted at Ravna sikharpur was attended by 300 weavers.
- A meeting with financial institutions and NABARD organized for leaders and secretaries of self help groups at Bijnore
- Designer has developed – 200 new designs so far. By exclusive effort of designer has led to business tie-up with Sahi Exports, Faridabad. Home and we, Delhi etc; Generated orders worth Rs. 143.57 lakhs.
- New product catalogue has been developed.
- One master weaver from Nehtor registered under HL Mark. Applications received from 10 more master weavers.300 weavers participated in handloom mark awareness programme.
- Total sales realization through exhibitions and BSMs is Rs. 163.18 lakhs.
- There are total 40 SHGs covering 540 members.
- CFC & Dye house: Land has been purchased. Work order for construction is issued and work is going on.
- **Fund Utilization Year2008-09**

Amount Sanctioned: Rs 52.70 lakhs, **Amount Utilized:** Rs 28.93 lakh, = **54.90%**