

## KURINJIPADI HANDLOOM CLUSTER

### CLUSTER HIGHLIGHTS UPTO OCTOBER 2009 (YEAR 2008-09)

- Participated in Handloom Cluster Expo-09 at Ahmedabad during the month and generated sales worth Rs. 4.43 lakhs
- Participated in Handloom Cluster Expo-09 at Kolkata and generated sales worth Rs. 2.03 lakhs. Conducted an exhibition at Chennai during May.09 and generated sales of Rs.60.00 lakhs. Participated in 'Brands of India' exhibition at Baroda, Gujarat. Participated in National Handloom expo at Bangalore and generated sales of Rs. 2 lakhs. Attended Handloom Cluster Expo held at Bangalore and generated sales worth Rs. 5.71 lakhs. **Total Sales generated is Rs. 24.96 lakhs.**
- An exposure visit was made to ECOTEX, Trivandurm for studying of consortia model. Exposure visit was made to Kannur Cluster for 20 participants.
- 85 Jacquard machine & 105 high speed bobbin distributed.
- One new products broacher prepared & printed 2000 copies & distributed. New product catalogue printed.
- Purchase order placed with Textiles Committee, Chennai for the supply of 1.50 lakh numbers of Handloom Mark Labels with tagging guns for onward distribution to the 15 societies
- Designer has developed 10 new designs for Lungies. Eight new Payadi design cards purchased for ready made shirts development.
- Total 140 nos. of 120 & 240 hooks Jacquard machines has been supplied to the weavers in the cluster
- Total 105 high speed bobbins supplied to weavers.
- Three awareness meetings have been conducted with 450 SHG weaver members.
- There are 46 SHGs covering 690 members. 20 SHGs have got loan worth Rs 45000 each (Total 9.0 lakh)
- **CFC & Dye house:** land is taken on long term lease. 4000 sq.ft. Land is available for Dye house. Proposal sent to Director of Handlooms & Textile, Chennai for terms and condition finalization. Processing for permission from Pollution board for Dye house.
- **Fund Utilization Year 2008-09:**  
**Sanctioned Budget:** Rs. 32.60 Lakh, **Amount Utilized:** Rs. 21.20 lakh = **65.03 %**