

**MADHAVARAM HANDLOOM CLUSTER
CLUSTER HIGHLIGHTS UPTO OCTOBER 2009 (YEAR 2008-09)**

- Participated in Handloom Cluster Expo-09 at Ahmedabad during the month and generated sales of Rs. 4.51 lakhs.
- Participated in Handloom Cluster Expo-09 at Kolkata and generated sales worth Rs. 3.03 lakhs. Participated in 18 different expos & BSMs and generated total sales worth Rs. 75.30 lakhs.
- There are 50 SHGs covering 500 members. 14 SHGs have credit linkage of Rs. 7 lakhs.
- Printing of brochures has been completed
- Designer has developed total of 129 designs. Out of these 65 complete sets and 22 buttis and 21 designs on borders supplied to the weavers. 107 products are developed and remaining is in loom stage. No sales generation. [45 from WSC Hyderabad+ 129 designs developed by the designer are converted into products 107 designs].
- Cluster has requested Bank managers to conduct meeting with weavers for several times, but the Bankers are not ready to participate as they had bad experience with the weavers in the past.
- Conducted 16 awareness meetings with 620 weavers.
- Supplied 120 of Hook Jacquard Machines to 367 weavers.
- Replacement of Reed and healds was done for total 454 weavers.
- **CFC & Dye house:** RCC work completed, Machinery installed and will be operational by July,2009

Sanctioned Budget: Rs. 39.48 Lakh, **Amount Utilized:** Rs. 35.71 lakh =**90.45 %**