

MUBARAKPUR HANDLOOM CLUSTER

CLUSTER HIGHLIGHTS UPTO OCTOBER 2009 (YEAR 2008-09)

- Participated in Handloom Cluster Expo-09 at Ahmedabad during the month and generated sales worth Rs.10.00 lakhs
- Participated in Handloom Cluster Expo-09 at Kolkata and generated sales worth Rs.8.99 lakhs.
- Mubarakpur weavers participated in Bangalore Exhibitions –cum- BS Meets and got Rs. 7.00 Lakhs sale and 9.00 lacs order. Also got the retail sale worth Rs. 4.25 Lakh from silk Fab in Hyderabad. Participated in Silk Fab at Mumbai and generated sales of Rs.8.50 lakhs. Participated in Exhibition at Bhubaneshwar and generated sales of Rs.1.75 lakhs.
- Participated in 8 Exhibition during the year.
- **TOTAL SALES RS. 127.75 LAKHS. EXHIBITION AND B/S MEET RS. 73.90 AND OTHERS RS. 52.10 LAKHS.**
- Printing of brochure is completed and will be used in all the exhibitions and buyer seller meets.
- A new product catalogue is prepared for cluster product marketing.
- A documentary video film is produced on cluster interventions.
- Dyeing workshop at Mubarakpur was attended by 28 dyers.

- 1 exposure visit was undertaken at Barabanki & Chanderi for some diversified product.
- **CFC Construction:** Land is available. Tendering process is going on.
- Handloom Mark workshop was conducted in which 400 participated and 125 weavers applied for handloom mark.
- **Dye house: One dye house is functional. Work** for the 2nd dye-house to start soon.
- **Only two cycles completed of Yarn corpus till the date.**
- Total 47 SHGs have been formed during the year.
- One weavers workshop was organized on skill up gradation from 13.12.2008 to 15.12.2008 at Mubarakpur and about 48 weavers participated and were highly benefited under the guidance of master weaver Mr. Baddruddin from WSC Varanasi
- Sad demise of Mr. Siddhartha Singh, NIFT Designer of Mubarakpur on 18.08.2009. **New designer to be appointed.** (Shri. Siddhartha Singh had developed 82 designs. Generated Sales and orders worth Rs. 17.58 lakh through his efforts.)
- **Fund Utilization Year 2008-09:**

Sanctioned Budget: Rs. 35.10 Lakh, **Amount Utilized:** Rs. 31.54 lakh = **89.86 %**