

Name of the Cluster: Mubarakpur
IMPLEMENTING AGENCY: NIMSME - [FORMERLY NISIET], HYDERABAD

PROGRESS REPORT [2007-08] & [2008-09] [UPTO May,2009]

2007-08

Amount Sanctioned: Rs 58.66 Lakhs

Amount Utilized: Rs 32.41 Lakhs

% of utilization : 55.25

2008-09

Amount Sanctioned: Rs 35.10 Lakhs

Amount Utilized: Rs 26.25 lakhs

% Utilisation 74.78

| 2007-08 - [Updated till May,2009] | | | | | | | 2008-09 [updated till 30th May,2009] | | | | |
|-----------------------------------|--|-----------------------|------------------|----------------------------|---------------------------------|---|---------------------------------------|-----------------------|---------------------------|-------------------------|---|
| Sr No | Physical Activity [NOTE: The Activities mentioned in Bold below are also the activities sanctioned for 2008-09] | Phy. Target [Freq/No] | Phy Ach. [07-08] | Fin. Target [Rs. In lakhs] | Fin. Ach. [07-08] [Rs in lakhs] | Remarks | Phy. Target [Freq/No.] | Phy.Ach. [Apr-Oct 08] | Fin. Target [In Rs Lakhs] | Fin. Ach. [Apr.-oct 08] | Remarks |
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 1 | Exhibition cum Buyer – Seller Meet | 3 | 9 | 6.00 | 8.73 | Participated in 9 Exhibitions cum Buyer seller meet at Varanasi, Chennai, New Delhi, Ahmedabad, Jaipur, New Delhi, Mumbai, Noida, Bangalore . Total retail sales generated Rs. 32.50 Lakh & order procured Rs. 4.65 Lakh. | 9 | 15 | 15.00 | 11.63 | Mubarakpur weavers participated in one BS Meets at delhi arranged by mr. manish verma but no order or sale was effected. TOTAL SALES RS. 91.25 LAKHS. EXHIBITION AND B/S MEET RS. 57.45 AND OTHERS RS. 33.80 LAKHS. |
| 2 | Product Catalogue | 1 | 2 | 1.00 | 1.00 | Product Catalogue prepared. | 1 | 1 | 2.00 | 0.78 | Prepartaion is on new type of window / pasting type catalogue. Printing of brochure & CDs is completed. |
| 3 | Marketing Research | 1 | 1 | 1.00 | 1.00 | Shri S.V.Modi, FourthVision Ahmedabad doing the Marketing Research. | | | | | Mr. S.V.Modi, Fourth Vision, Ahmedabad submitted the market study report. |
| 4 | Engagement of Designer | 1 | 8 | 5.00 | 3.60 | Designer provided 32 designs. | 1 | 1 | 3.60 | 3.30 | Mr. Siddhartha Singh, NIFT Designer in Mubarakpur. visited the cluster and saw the production of the Dollar Butie and anarkali designs and gave necessary design instruction to them wherever it was required, |
| 5 | Development of Prototype Design | 1 | 1 | 4.00 | 2.50 | Out of 32 designs 20 samples are ready. | 50 | 46 | 1.50 | 0.88 | 46 nos prototype design developed by the the designer. |
| 6 | Dyeing Workshop | 2 | 2 | 3.00 | 2.00 | Two Dyeing Workshop/ training have been conducted at WSC , Varanasi and dyers got training . | | | | 0.25 | A dyeing workshop held at mubarakpur involving 28 dyers. |
| 7 | Training to Functionaries | 4 | 1 | 1.00 | 0.75 | Training provided to functionaries of the consortium on the managerial aspects. | | | | | |
| 8 | Construction of CFC | 1 | | 19.00 | 0.75 | Govt. land identified. Gram Panchayat provided consent letter. Letter sent to D.M. Azamgarh. Matter being followed up. | | | | | Land identified. Tendering process to be completed by next month. |
| 9 | Dye- House | 2 | 1 | 8.16 | 3.50 | For 1st dye house upgradation: Bore well completed, Vessels installation completed. For 2nd Dye house upgradation: Quotation for vessel, Equipments, bore well & furniture finalised. | 0 | 0 | 0.00 | 3.50 | For 1st dye house upgradation: Bore well completed, Vessels installation completed. For 2nd Dye house upgradation: Quotation for vessel, Equipments, bore well & furniture finalised. |
| 10 | Engaging a Technical Resource Person | 10 | 1 | 1.50 | 1.50 | Technical Resource Person Appointed and being continued. | 1 | 1 | 3.00 | 3.00 | Mr.B.Mohanto, engage as a TRP & Shri. Mohammad Shahid Working as NDA for Mubarakpur cluster. |

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| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 11 | Formation of SHGs | 50 | 26 | 1.50 | 0.78 | TOTAL 26 SHGs have been formed in 2007-08. | 50 | 34 | 1.50 | 1.02 | 34 new SHGs formed in the year 2008-09 |
| 12 | Formation of Consortium | 2 | 1 | 2.00 | 1.00 | One Consortium "Purvanchal Weavers Association Society, Nevada - Mubarakpur" have been formed and registered under societies act. | 3 | 2 | 2.00 | 0.38 | One Consortium named "Ashrafi Bunker Seva Kendra Society , Village - Rasoolpur, Mubarakpur - Azamgarh" have been Registered under the societies Act. Account also opened. |
| 13 | Bankers Meeting | 5 | 2 | 0.25 | 0.20 | Two bankers meeting conducted. | 4 | 0 | 0.30 | 0.00 | Met the officials of the banks, and a meeting in this regard is being arranged to solve the problem of the weavers loan arrangement. Banks are reluctant to come forward because of many previous defaulters in this area. |
| 14 | Yarn - Depot | | 1 | 5.00 | 5.00 | Yarn depot running successfully. Weavers' (Consortia) to establish another Yarn Depot. | | 0 | | 0.00 | The existing Yarn depot running alright but not satisfactory As a such we along with the new weavers (Consortia) are looking to establish another New yarn depot. |
| 15 | CDCC Meeting | 5 | 1 | 0.25 | 0.10 | One CDCC meeting conducted under the chairmanship of ADM , Azamgarh. | 2 | 0 | 0.20 | 0.00 | |
| | Grand Total | | | 58.66 | 32.41 | | | | | | |
| | | | | | | Activities 2008-09 | | | | | |
| 16 | | | | | | Training on Skill Up gradation/ Designers Training / Embroidery training | 4 | 2 | 0.50 | 0.50 | 2 weavers workshop was conducted from at Mubarakpur and about 48 weavers participated. |
| 17 | | | | | | Exposure visits | 3 | 2 | 1.50 | 0.76 | 2 exposure visit was undertaken at barabanki for some diversified product We also went to chanderi cluster and took the weavers there who saw the production of chanderi saries, dye house and the new CFC they were really happy and appreciated the programme. |

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| 18 | | | | | | Handloom mark scheme implementation | 5 | 1 | | 0.25 | Handloom mark workshop was conducted on 20-21 of February at the cluster under the guidance of textile Committee, varanasi and ADI MAU officials, about 400 weavers came forward and about 125 weavers filled the application form, after they were convinced that it is a must for all handloom weavers, apart from that it is required as buyer ask for the same in the exhibitions. |
| 19 | | | | | | Distribution of Loom Parts (J/Q) to cluster's weavers (Under BPL) | 5 | 0 | 4.00 | 0.00 | TRP had a detailed discussion with the DM AZAMGARH in this regard to give looms to people under BPL, he assured me to give 25% margin of the weavers from his own fund. As such this matter is in discussion phase with with DC (HL) and NIMSME and some outcome may come very soon. |
| | | | | | | Grand Total | | | 35.10 | 26.25 | |