

Name of the Cluster: Bijnore
IMPLEMENTING AGENCY: Textiles Committee, Mumbai
PROGRESS REPORT [2007-08] & [2008-09] [UPTO MAY 2009]

2007 - 2008

Amount Sanctioned : Rs.107.60 lakhs

Amount Utilized: Rs36.37 lakhs

% utilization: 33.80

2008-09

Amount Sanctioned : Rs.50.70

Amount Spent : Rs 14.11 lakhs

% utilization: 27.83

2007-08 - Updated till May,2009							2008-09				
Sr No	Physical Activity [NOTE: The Activities mentioned in Bold below are also the activities sanctioned for 2008-09]	Physical Target [Freq/No]	Phy Achievement [07-08]	Financial Target [Rs. In lakhs]	Fin. Achievement [07-08] [Rs in lakhs]	Remarks	Physical Target [Freq/No.]	Phy.Achievement [Apr.08-May.09]	Fin. Target [In Rs Lakhs]	Fin. Achievement [Apr.08 to May.09]	Remarks
	1	2	4	3	5	6	7	8	9	10	11
A MARKETING											
1	Domestic buyer seller meet	4	4	4.00	3.43	Participated in Heimtextile Fair Mumbai, Business Today Bangalore, Textstyles New Delhi, Handicraft Fair Noida. Orders worth Rs 1.13 Crore and sales realization of Rs 13.50 Lakhs generated	3	1	4.00	0.91	Participated in Textile fair organized by ITPO at New Delhi. Bijnore Cluster was adjudged the best stall in Home furnishing design display.
2	Exhibition cum sale outside cluster in metro cities cum sale within cluster	6	5	12.00	6.59	Participated in retail sales exhibitions at Pragati Maidan, Ahmedabad, Mumbai, Dilli Haat. Sales generated worth Rs. 20.10 lakhs.	6	4	8.00	4.70	Participated in Fairs and Exhibitions at Brand India Fair, Vadodara, Hasthkala handloom and handicraft expo, Bangalore, Handloom expo at Bangalore, Handloom and handicraft expo at Ahmedabad, Handloom cluster Expo at Ahmedabad Total Sales generated Rs.14.35 Lakhs.
3	Web portal	1	1	0.50	0.50	Common Web Portal Developed by NRA.	0	0	0.00	0.00	
4	Publicity	1	1	1.00	0.22	Product catalogue -II developed Modeling, Photography and printing.	4	0	1.00	0.85	Identified parties for calling quotation for video film on Bijnor cluster. Product catalogue CD and Tags given for printing
B Financial Linkages											
5	Meeting with financial institution for collateral loan as per SHG concept	10	2	0.5	0.15	Meeting with NABARD, Lead Mank Manager and other financial institutions for SHG financial Linkage	2	1	0.50	0.17	Eight SHG will be linked for working capital with PNB for buying rawmaterial for shawls.
C Product Development											
6	Engagement of designer	1	0	5.00	3.60	82 new Designs & 12 coordinate set developed by the designer	1	0	3.60	3.30	Designer Ms Preeti Mishra - Contract renewed for 2008-09.
7	Product Development	1	5	4.00	4.41	200 new products developed. Co-ordinate sets comprising of bed covers, cushions, pillows and Curtains. Revolving fund used for product development. Sixteen new products developed in the year 2008-09 including four co ordinate sets comprising of Curtains, Table Cloths, Cushions, Aprons,	0	0	3.50	1.29	Four new designs developed by Designer along with Four Coordinate sets of Home furnishing items developed for displaying in the Textstyles Fair-2009 at Pragati Maidan. Stoles and fabrics too developed for MRP exports, Noida. Hundred meter grey fabric developed from Budhanpur to be further processed and screen printed. The finished samples submitted to buying house in Delhi for selection and approval. Samples developed from Phoolchanda and sent for approval to Buyer. Order awaited.

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	1	2	4	3	5	6	7	8	9	10	11
D	Training				0.00						
8	Training for Quality control	2	9	4.00	5.32	Training on Stitching and designing of madeups conducted for 32 ladies.Training Program in Dobby design and development conducted for 55 participants for 5 dyas. Training program in hand block printing conducted for 7 days & total 56 weavers participated.	9	0	4.50	0.00	Seventy five beneficieries are identified for providing Handblock Printing Training in five batches of 15 days each. Weavers service centre at Delhi and Meerut were requested to provide Resource person.
9	Dyers workshop	2	1	3.00		Training of Dyers held for VAT dyeing conducted for 65 participants.	1	0	0.50	0.00	Proposal for conducting dyers workshop is sent for approval
10	Export procedure Training			0.25		One Training Held in Association with HEPC in the cluster.					
E	INSTITUTIONAL STRENGTHENING				0.00						
11	Formation of SHGs	40	40	1.20	3.70	40 SHGS formed and linked with banks covering 590 weavers	20	0	0.60	0.00	Agency for formation of SHGs identified and shortly entering into MOU.
12	Formation and strengthening of consortium	1	2	2.50		Four Consortium Formed with Master Weavers. [Coverage Weavers - 1316]. SPV for investing(20/80 basis) and managing the CFC and Dye house formed and registered as a public limited company	2	0	1.50	0.00	Weavers and SHGs are motivated to form producers company
13	Awareness meeting for weavers	10	0	0.10	0.15	An association in the name and style namely Bijnor Handloom weavers development society has been registered under society act .And, a project implementing SPV arm of such association namely Bijnor handloom weavers services public limited emerged.SPV members including key office bearers of association large number of weavers , master weavers and co operative societies.	0	0	0.00	0.00	NA
14	Publication of Cluster news letter	4	2	1.00	0.27	No news letter published but the Stationary expenses for SHGs met out from this head.	0	0	0.00	0.00	NA
F	CFC/ Dye House establishment				0.00						
15	Establishment of Dye House	1	0	42.80	0.50	CDCC meeting was held under the chairmanship of DM Bijnor on 24/03/09. A technical committee was formed for examining the work of preperation of Civil drawings , Bill of Quantities, estimation including tender documents of CFC and Dye House.A reminder dated 1st June 2009 sent to DM to expedite the execution of decisions taken at the CDCC meeting	0	0		0.30	Tendering process will begin in the second week of June. Necessary approval for the rates sought from State Government.
16	Establishment of CFC House	1	0	19.00	0.00		0	0		0.00	

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G	Corpus for yarn				0.00						
17	Yarn Depot	1	1	5.00	5.00	Four Cycles of Yarn supplied worth Rs 20 Lakhs.	0	0	0.00	0.00	Fifth cycle of yarn supplied worth rupees fifteen lacs.
18	CDCG MEETINGS [Progress report - budget and target not mentioned]	5	4	0.25	0.28	4 CDCC meetings conducted under the chairmanship of DM ,Bijnor	4	1	0.50	0.08	Fifth CDCC meeting was held on 24/03/09
H	Other Expenditures				0.00						
19	Engagement of professional/ technical service provider for the association consortium	1	2	1.50	0.99	Technical Resource Person has done the Base line survey Data analysis and report generation. Since CDE is a technical Person and cluster being dispersed more manpower required, hence proposal for one more resource person in next year.	1	1	1.00	0.41	CDP office has started functioning at Sahaspur, Bijnor with one technical assistant Brijesh Sukhla .
20	Cost incurred under IA head				1.26	Administrative expenditure of IA					
	Grand Total			107.60	36.37						
						Activities 2008-09					
						Technology up gradation (Five wheel Take-up motion)	50	0		1.10	Order placed for supply and installation of twenty sets of five wheel take up motion, Beneficiaries are identified covering the villages Rawana Sikharpur, Kiwad, Budanpur, Nurpur. First lot of 20 equipments are in the process of installation at the weavers level.
						Interactive meeting of stakeholders	2	0	0.50	0.00	This fund will be utilised for providing financial linkage to existing SHGs
						Establishment of Additional Dye house	1	0	20.00	0.00	Necessary procedure for Construction to commence after the construction work for the first dye house starts.
						HANDLOOM MARK Registration	5	1	1.00	1.00	A Seminar on Handloom mark conducted at Rawana Sikharpur by Textiles Committee . 300 Weavers attended the programme. Application of 50 societies for handloom mark registraion completed. Verification under progress. Registration will be completed by end of June.
									50.70	14.11	