

**Name of the Cluster: Bijoyagar**  
**IMPLEMENTING AGENCY: STATE INSTITUTE OF RURAL DEVELOPMENT [SIRD], ASSAM**  
**PROGRESS REPORT [2007-08] & [2008-09] [UPTO 31st MAY,2009]**

2007-2008

Amount Sanctioned : Rs 86.05 lakhs

Amount Utilized : Rs 73.92 lakhs

% of utilization :85.90

2008-09

Amount Sanctioned : Rs 60.90 lakhs

Amount Utilized : Rs 25.15 lakhs

% of utilization :41.30

2007-08 - Updated till May,2009						2008-09					
Sr No	Physical Activity [NOTE: The Activities mentioned in Bold below are also the activities sanctioned for 2008-09]	Phy. Target [Freq/ No]	Phy Ach. [07-08]	Fin. Target [Rs. In lakhs]	Fin. Ach. [07-08] [Rs in lakhs]	Remarks	Physical Target [Freq/No.]	Phy. Achievement [Apr.08-May.09]	Fin. Target [In Rs Lakhs]	Fin. Achievement [Apr.08 to May.09]	Remarks
	1	2	4	3	5	6	7	8	9	10	11
<b>A</b>	<b>SUPPLY OF INPUTS</b>										
1	Raw Materials Bank for ERI Yarn	1	4	10.00	10.00	Availability of Yarn to 2800 Weavers ensured at lower price. Rs 10.00 Lakhs worth Yarn supplied.	0	0	0.00	0	Total business in 2008-09 (Upto 25 th May,09) of Rs. 19.75 lakh was carried out by the Yarn Depot at Bijoyagar. More than 2700 weavers of clusters were benefitted by this Yarn Depot during last year. Total of 10 lakhs has been provided to Yarn Depot under the BIHCDP since implementation.
<b>B</b>	<b>CFC / DYEING UNIT</b>										
2	Dyeing Unit	1	1	10.05	10.05	The civil work has been completed for both CFC & Dye house. 12 Looms with Jacquard have been procured. New Designs can be made on this loom.	0	0	0	0	Construction completed. Machines which are installed & operational and used in dyeing trainings.
3	CFC	1	1	19.00	19.00	It has computer facility for design input. CFC & Dye House is functional.	0	0	0		Production is on at CFC alongwith training. CAD centre operational. <b>QC</b> <b>Lab:</b> Quotations have been invited from reputed firms.
<b>C</b>	<b>Design &amp; Product Dev.</b>										
4	<b>Involvement of Designer</b>	1	2	5.00	2.90	Total 30 Designs [12 designs developed by Arun Pal and 18 by the Local Designer].	1	1	3.60	2.17	Sunanda Agarwal from NID engaged as designer from 18.03.08 to 18.09.08 & Dibakar Choudhury involved as designer from NIFT, 15.07.09 to till date.
5	<b>Product Development with Designer for Prototype</b>	1	50	4.00	4.00	50 New Products have been developed.	4	83	2.25	2.92	Total design - 80 nos.developed w.e.f. 01.04.08 to 31.03.09 a) Sunanda Agarwal: - 32 nos. b) Dibakar Choudhury: - 48 nos Developed total 48nos. of new Design at Eri/ Cotton/ Muga stole, cushion cover& Mekhala Chadar & 500mtr. Of Cotton running materials order received. ****Three new design develop in May'09.
<b>D</b>	<b>TRAINING / WORKSHOP</b>										
6	<b>Dissemination of new Dyeing Practices / Technology</b>	2	2	1.00	1.00	14 Nos Weavers trained at WSC, Guwahati & have knowledge of preparation of Dyes, dyeing procedures etc.	4	8	3.00	2.40	a) Total no. of trainings :- 08. b) Total no. of participants: - 101 . * Training done as per guidance of WSC & Assam Textile Institute, Guwahati. <b>** Benefits:</b> - Knowledge of Chemical dyeing & importance of natural dyes.

7	<b>Skill Development (Weaving) Training</b>	2	9	4.00	4.00	270 nos weavers are already trained up in jacquard weaving, design their income have increased on an average from Rs 35/- to Rs 60/- per day for around 750 - 800 weavers.	8	7	3.60	2.88	a) Total no. of Training: - 07. b) Total no. of weavers: - 142 <b>Benefits:</b> - a) Warping, Denting and Drafting with Drum machine. b) Function of Jacquard machine and its different components. c) Function of modern loom accessories. d) Card punching. e) Dyeing and degumming . f) Eri spinning and Muga reeling. g) Team management training and marketing concept.
8	<b>Managerial Training To SHG Member</b>	4	8	1.00	1.00	Members of 50 Joint Liability Group [JLGs] trained for proper maintenance of records & accounts books etc at CFC meeting hall.	4	6	2.00	1.91	a) Total no. of Training: - 06. b) Total no. of weavers: - 354. <b>Benefits:</b> - a) Group Information. c) Bank b) Management of Groups. Credit Procedures. d) Accounts & Records Maintenance. e) Benefits of IHCDP, Bijoynagar.
9	Workshop for Dissemination Information on Dyeing.	4	2	1.00	1.00	22 nos. of weaver were trained at WSC Gauhati.					
<b>E</b>	<b>Provision of Technical Resource Person</b>										
10	Hiring Technical service Provider	1	0	2.00	0.00	No technical Service Provider Appointed owing to want of appropriate manpower with technical background.	0	0	1	0.42	One Expert of Sualkuchi background has been engaged since June 2008 for production of samples & designs/ assistance of the designers/ management of CFC.
11	<b>Provision of Improved Weaving Accessories to 750 Weavers</b>	750	750	5.00	5.00	750 weavers of 75 SHGs now assisted, increase in production capacity.	750	0	7.5	0	<b>NIL</b>
<b>F</b>	<b>Market Intervention</b>										
12	<b>Buyer- Seller Meet</b>	4	4	4.00	4.95	BSM Meets in Chennai, Kolkata, Pragati Maidan, Delhi and Guwahati. Sales worth - Rs 5.00 Lakhs. Demand for Eri & Muga yardage & Eri Stole.	8	8	14	9.15	One Buyer Seller Meet Organised at Guwahati in March 2009. Orders generated for Bijoynagar Cluster for Rs. 1.00 lakh (approx.) & sales of over Rs. 1.50 lakh during the meet for all participants of BSM.
13	<b>Participation in Exhibitions</b>	4	4	8.00	5.52	Exhibitions in Mumbai, Ahmedabad, Delhi. fabrics worth Rs 1.90 lakhs sold. Also participants got an idea of diversified use of the fabrics and costing of the products.		5			<b>Participated in the followings (upto May 2009) :-</b> a) Mumbai - organised by NHDC, b) Kolkata - organised by Silk Mark, c) Bangalore - organised under cluster, d) Bhubaneswar - organised by Orrisa BOYANIKA, e) Guwahati - President visit, f) Shillong - National Science Congress, g) Bongaigaon - BTAD Exhibition
14	Dissimination of export Procedure & Methodology	2	2	2.00	0.60	145 office bearer of SHG, co-operative societies participated & have thorough knowledge of Export procedure.	0	0	0	0	
15	Preparation of Web Portal	1	1	0.50	0.50	Done by NRA	0	0	0	0	Developed by NRA.
16	<b>Preparation of Product Catalogue/ Web Portal</b>	1	10	1.50	1.50	10 nos of catalogue containing 120 no of fabrics sample prepared in 2007-08.	3	2	2.25	0.52	Product Catalogue Published & distributed. CD submitted to NRA as scheduled.

17	<b>Creating Brand Image by Publicity-ERI AHIMSA</b>	1	0	5.00	0.00	To be Carried out in the year 2008-09.	0	0	0	0.07	Reputed Firms & Organizations related to Branding in Kolkata were contacted for Branding of Eri Silk as <b>Ahimsa Product</b> . As per the presentations made & the experience of the firms the following two reputed firms of Kolkata have been asked to prepare the preliminary details of the components which will ultimately lead to branding of Eri Silk Products from Bijoy nagar Cluster. a) Advertising Bureau & Consultants b) Orion Advertising The firms have also been informed to send the budget that will be required for fulfilling all formalities which will not only include the marketing aspect but will also include the legal aspects as GIS registration. As soon as the above details are received the process for Branding will be started.
<b>G</b>	<b>INSTITUTION BUILDING</b>										
18	<b>Formation of SHGs and Network group</b>	50	75	1.50	1.50	Total 75 nos SHGs / Joint Liability Groups formed.	75	55	1.50	0.55	55 new Joint Liability Group developed upto May 09.
<b>H</b>	<b>Financial Linkage</b>										
19	<b>Meeting with Banks for Financial Linkage</b>	5	5	1.25	1.25	75 SHG received loan - Rs 2.00 lakhs each [50% subsidy under SGSY scheme]	6	2	0.3	0	2 nos. of JLG has got Rs.2.00 lakhs & another JLG got their sanction from their concern Banks and will be distributed shortly to remaining JLGs
20	<b>CDCC Meeting</b>	5	3	0.25	0.15	Three CDCC meetings have been held. Chairman, CDCC Inaugurated the CFC on 04th March 2008.	4	0	0.2	0	No CDCC meeting was organised but the Chairman is always informed about the progress of the Cluster whereas the Vice Chairman of the CDCC has made several visits over the last year to assess the progress of the Cluster.
	<b>Grand Total</b>			<b>86.05</b>	<b>73.92</b>						
						<b>Activities 2008-09</b>					
21						<b>Exposure Visit to Other Clusters</b>	2	0	4.00	0	Visit for the members of the consortium to Bhagalpur Cluster after General Elections.
22						<b>HANDLOOM MARK Registration</b>	5	2	1.00	0.47	Team from Textiles Committee, Kolkatta for Handloom Mark Registration yet to come for inspection. Application for Reg. was done in Dec.2008. <b>**Silk Mark Registration done under S.M.O., CSB Bangalore.</b>
23						<b>Maintenance of CFC Machinery and Business Development Centre</b>	1	1	1.00	0.98	There are 12 looms & other Machineries which are always maintained in working conditions to ensure that production is always on at the CFC. One pit loom is being constructed for the benefit of the weavers at the CFC.
24						<b>Common Workshed for Loom Less Workers &amp; Renovation of Existing Sheds</b>	20	0	8.00	0	Nil
25						<b>Stiching Unit</b>	1	0	4.00	0	Awaiting CDCC's approval for the machineries as required by the Designer.
26						<b>Preparation of Evaluation Study Report and production of Documentary Film</b>	2	0	2.70	0.71	Documentary film completed & Submitted to DC (HL) & NRA.
									<b>61.90</b>	<b>25.15</b>	