

Name of the Cluster: SAMUDRAGARH _ DHATRIGRAM(BURDWAN) W.B.
IMPLEMENTING AGENCY: NATIONAL HANDLOOM DEV.CORPN, LTD LUCKNOW
PROGRESS REPORT [2007-08] & [2008-09] [UPTO MAY,2009]

2007-08

Amount Sanctioned : Rs. 65.90 Lakhs

Amount Utilized: Rs. 39.03 Lakhs

% Utilization : 59.22%

2008-09

Amount sanctioned:66.34Lakhs

Amount Utilized : 40.99 Lakhs

% utilization: 61.78

2007-08 - Updated till May 2009						2008-09 [updated till 31st May 2009]					
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	1	2	3	4	5	6	7	8	9	10	11
A	Financial Linkages										
1	Interaction with bankers, stakeholders & SHGs	10	8	0.5	0.49	50 SHGs formed. Credit linkage for financial support under process for 12 Nos of SHGs.	5	5	0.25	0.18	Rs. 24.40 Lacs loan has been sanctioned to 26 Nos. of SHGs by UCO Bank, Nasratpur Br. Upto 31.3.09. 11 nos. of SHGs are under grading process for getting credit facilities.
B	Market Linkages										
2	Meeting with corporate and other buyers (B-S Meet)	4	6	4.00	6.00	Work started with FAB India, CCIC, State Apex (Tantuja). Kalna Tant Silpi Sangha, Consortium/ Association supplying material to Tantuja on regular basis. So far worth Rs. 3.20	4	4	4.00	2.20	Rs. 12.34 Lacs sale have been generated though Buyer-Seller meet during F.Y. 2008-09
3	Exhibition cum sale including participation in different expos.	5	10	10.00	9.88	Participated in Cottons of India, New Delhi, Mumbai, Chennai, Ahmedabad & 4 district level mini exhibitions. Total Sale turnover Rs. 72.48 lakhs & orders worth Rs 7.8 Lakhs received.	15	27	14.00	12.98	Total retail sale generated Rs.99.60 lacs upto Mar.09.through participation in 9 no. of Silk Fab, 07 nos of Dist. Level Exhibition, 02 Nos. of National Handloom Expo,01 No. of Spring Fab Exhibition, 1 no. of Spl. H/L Expo, 2 Nos. of Cluster Expo, 1 No. of Sarees India & 01 No. Cotton India, & 3 nos. of exhibition cum sales organized by S-D cluster(NHDC Ltd.) itself at Burdwan, Kolkata & Agartala), participated in Brand India at Baroda from 1st to 10th May 09
4	Publicity	1	1	1.00	1.02	TV/ News paper, advt. Done just before Durgapuja festival for cluster exclusive products.	2	2	2.00	2.06	Before Durgapuja festival & Bengali New Year festival i.e. during the period of Exhibition cum Sale, publicity through news paper, TV, local cable, leaflets, was done to provide adequate publicity of the exclusive cluster products.
5	Web Portal	1	1	0.50	0.50	Common Web Portal done by NRA.					
C	Design & product Development										
6	Engagement of designer	1	1	3.60	2.70	Developed 248 No. of papers and samples designs for diversified product item. 50 product developed.	1	1	3.60	3.50	Designer submitted six nos. of paper designs in the month of April & May 09. & in total 37 nos. of paper designes are submitted by the designer so far. Out of which 23 nos. of designs are completed as sample through production in the looms.
7	New design development	50	41	1.40	0.34	New Products based on new designs prepared viz; Home furnishing and made ups etc. 56 new designs developed.	50	31	1.40	0.67	23 sample designs have been developed upto May 09 out of total 37 paper designs

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8	Workshop with master weaver for value addition & product diversification	1	1	0.75	0.68	Workshop conducted with faculty member from NIFT,WSC, Kolkata & Jayasree Textiles Ltd (Linen Group) for knowledge on diversified product & value addition for weavers & Master Weavers. 80 weavers participated.	1	1	1.00	0.52	Attended by 56 mster weaver. Faculty of NIFT, Kolkata , WSC, Kolkata delivered speech & demonstrated their products on this subject.
9	Appointment of Technical resource person for product diversification	1	1	1.50	1.09	Technical person helped in the introduction of Linen yarn in Tangail Sarees in weft combination with Cotton & silk warp - results in soft touch, good Luster & better durability.	1	1	1.5	1.33	24 nos of diversified product developed so far. & provide technical support for final conversion of paper designs into the sample through loom.
D	Training - Group Wise										
10	(a) Dyers & Designers & Orientation workshop on Veg. Colour	3	4	2.00	2.28	WSC Chennai trained the 46 local dyer to adopt Veg. Colour for exportable item.	3	2	2.00	0.45	08 Nos. of weavers under PWCS were trained through State Handloom Exporter Promotion Society, Kolkata on 8th to 16th Dec. 08, to get primary knowledge on export documentation process. 2 days group wise dyers training also was organized at Hatsimla on 18th & 19th Feb. 09 with the assistance of Govt. College of Engg & Textile Technology, Serampore throgh which 30 nos. of local dyers were trained on application of Vat dyes for domestic products as well as Veg. colours for exportable products.
11	(b) Workshop on export training Process	1	1	1.50	1.15	Workshop conducted in coordination with Export promotion officer of HEPC,New Delhi.	1	1	1.00	0.52	Workshop organised on 6th Feb. 09 with the help of of HEPC, New Delhi, ITPO, Kolkata and DGFT, Kolkata. Total 56 nos. of weavers were benefited by this programme.
12	(a) Skill Orientation training for preparatory process	2	2	1.50	1.12	24 women weavers attended training at WSC Kolkata in two phases.	2	2	1.50	0.25	Conducted on 11 & 12th Nov. at Hatsimla & 18 & 19th at Dhatrigram total 45 nos. of women weavers were trained by WSC Kolkata for upgrading their skill in drum warping process for better earnings of <u>women weavers</u>
13	Handloom Mark Registration	50	50	1.00	1.00	Textiles Committee, Mumbai conducted a workshop for GI / Handloom Mark.	5	50	1.00	1.01	43 no. of SHGs have been awared with Handloom Mark registration and also fresh 50 SHGs are under process for registration.
14	Workshop on implementation of G.I.	1	1	0.50	0.53	Workshop conducted in association with Textile Committee, Mumbai.	0	0	0.00	0	Workshop conducted in association with Textile Committee, Mumbai.
E	SHGs & Strengthening of Association/consortium										
15	S.H.G. formation	50	50	1.50	1.50	50 SHGs [Coverage 672 weavers] formed. Bank account opened. Initiative taken for opening a/c for Mahatma Gandhi Bunkar Bima Yojna by all individual weavers under SHGs & registration process of Handloom mark also done.	50	50	1.5	1.5	All the SHGs have been linked up with the Bank by opening their account to get credit facility in due course of time.

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16	Strengthening and formation of consortium	1	2	1.0	1.00	Burdwan Handloom Developer & Producer Company Pvt. Ltd , A Consortium has been formed to undertake the operation of CFC-Dyeing unit under PPP (60:40) mode. 12 members are there in the consortium.	5	4	1.00	0.80	Rupayan Tant Bastra Babasayee Unnayan Sangha, newly registered consortium. Kalna Srijani Tant Silpi Sangha - a women based consortium. Newly registered.
17	Awareness workshop	10	10	1.00	0.98	10 Nos. of awareness meeting in different area under cluster has been conducted where 978 weavers briefed about different govt. schemes, utility of formation of SHGs & their support through cluster programme.	10	10	1.00	0.95	Total 1082 weavers were briefed about different beneficial government schemes through 10 nos. of such awareness programmes during this F.Y.
18	Exposure visit	2	2	4.00	1.56	Kanchipuram, Arani - 16 master weavers learnt the use of upgraded pneumatic Jacquard system. This system being introduced in the cluster. 08 local designer visited NID, Calico Museum, Ahmedabad for better exposure of latest design development.	1	1	1.50	0.6	12 membered team with designers/dyers/master weavers visited Pochampally & Koyalguddam from 1st to 7th Dec. 08. Through Handloom Park at Pochampally, they learnt the proper functioning of consortium.
H	Dye House										
19	Establishing of Dyeing unit under PPP mode & CFC for other component	1	--	23.40	0.04	Land purchased by consortium. Civil work yet to start.	1	--	17.34	6.23	Tie Beam work completed for Dye house upto Linton work for CFC has been completed upto 31.5.2009
20	Raw Material Bank	1	1	5.00	5.00	Yarn worth Rs 5.00 Lakhs received from NHDC. Yarn in dyed form catered to individual weavers under Mill Gate Price Scheme.					Yarn worth Rs. 29.07 Lacs received from NHDC Ltd. Small quantity of yarn to individual weavers under MGPS were catered through cluster depot.
I	Monitoring										
21	Monitoring activities through CDCC meeting	5	4	0.25	0.17	CDCC meetings held with the members for briefing activities & better monitoring.	5	4	0.25	0.14	4 No. of CDCC meeting was conducted during this F.Y. 2008-09 for monitoring the activities
	GRAND TOTAL			65.90	39.03						
						New Activities Sanctioned					
22						Participation in International Exhibition with exportable products	2	0	2.50	0.68	Participated Textstyles 2009 at Pragati Maidan from 1st to 3rd March 09. 03 agencies enquired about newly developed silk scarves and sample collected. Due to recent economic turmoil, presence of buyers were very poor.
23						Documentary film on Tangil Sarees	1	1	2.50	0.24	Highlight of completed activities upto March 09 are being compiled in one disc.

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24						Skill orientation training for embroidery and Kantha stitch for value addition	2	2	1.50	0.66	Embroidery & Kantha stitch programme have been completed. Total 40 women weavers were trained for value addition through these training. Trained women formed consortium to get the bulk job from different agencies.
25						Training under SSI for managerial skill development for running the CFC dye house	1	0	1.00	0.63	20 nos of official of SHGs/NGO/PWCS were trained in five days prog. Organized by Enterprise Dev. Institute at Kolkata from 19th Jan 09. which have enriched managerial knowledge on marketing & admn. & finance.
26						Replacement of old weaving accessories to 500 weavers under PPP mode	500	265	3.00	2.89	in first phase 265 nos. of weavers are going to replace their read & wire heald s under PPP mode.
									66.34	40.99	