

Name of the Cluster: Sonepur

IMPLEMENTING AGENCY: EDI - Entrepreneurship Development Institute of India, Ahmedabad
PROGRESS REPORT [2007-08] & [2008-09] [UPTO May,2009]

2007-08

Amount Sanctioned: Rs 77.20 lakhs

Amount utilized : 69.96 Lakhs

% of utilization : 90.62%

2008-09

Amount Sanctioned: Rs 43.39 Lakhs

Amount utilized : 32.03 Lakhs

% of utilization : 73.81%

2007-08 - Updated till May, 2009						2008-09 [updated till 30th May,2009]					
Sr No	Physical Activity [NOTE: The Activities mentioned in Bold below are also the activities sanctioned for 2008-09]	Phy. Target [Freq/No]	Phy Ach. [07-08]	Fin. Target [Rs. In lakhs]	Fin. Ach. [07-08] [Rs in lakhs]	Remarks	Physical Target [Freq/No.]	Phy.Achievement [Apr.08-May.09]	Fin. Target [In Rs Lakhs]	Fin. Achievement [Apr.08 to May 09]	Remarks
	1	2	3	4	5	6	7	8	9	10	11
A Market Linkages											
1	Buyer Sellers meet	5	5	5.00	5.00	5 Buyers Sellers meets - Chennai, Delhi, Ahmedabad, Mumbai, Puri, Noida, Total Sale and order worth Rs 10.50 and 4.30 Lakhs respectively.	5	4	8.00	6.02	Attended EXPO - Ahmedabad ,Bangalore , Delhi & Mumbai conducted by EDI Ahmedabad, Sale at Delhi Rs 2.47 Lakhs., Ahmedabad Rs. 3.70 lakhs & Bangalore Rs. 0.70 lakhs.sales at Mumbai Rs.3.67 lakhs Sales at Total sale Rs.10.54 lakhs
2	Exhibition cum sale out- side the cluster	4	6	6.00	6.00	Attended Eight Exhibitions. They are Nalco coloney, Angul, Jaggatsinghpur, Special Expo Bhubaneswar, Bali Yatra Paradeep, IIFT Pragati Maidam (NHDC), Mumbai, World Trade Centre, Pragati Maidan, New Delhi, Jaipur (Sweet Caterer), Delhi Haat.Total Sale Rs 15.85 Lakhs generated.	4	7	7.00	6.22	Attended Silk Fab -Bangalore, Delhi,Kolkata, Mumbai,Ekamra haat , BBSR, Patna. Sale at Bangalore was Rs.3.20 ,Delhi Rs. 4.75,kolkata Rs. 5.50, Mumbai Rs. 3.25, Ekamrahaat Rs. 5.50 lakhs. Patna Rs 0.80 lakhs.Totaling to an amount of Rs. 23.00 lakhs.
3	Market Study and Information dissemination workshop	1	2	2.00	0.97	Study carried out by Fourth Vision, Ahmedabad. Report Submitted.					
4	Participation in Tex fairs	1	1	1.00	1.00	Representation on a rotation basis the consortiums from Cluster in one stall at Ekamra Haat, Bhubaneswar.					
5	Development of Web Portal	1	1	0.50	0.50	Web portal developed by NRA.					
6	Publicity and documentation	1	1	2.00	2.00	Brochure, Product Catalogue and CD on Traditional Designs have been prepared. Publicity campaign has been conducted through meeting and distribution of pamphlets.	1	1	3.00	2.00	A) Shooting & interviews have been over & editing is on process .Finally it may be handed over by early next week B)A booklet is being prepared in local language to be distributed among the SHGs members to enlighten them about the concept of SHGs & with all the why & how ? in consultation with CDPO & NABARD . C) product catalogue has been printed.
B Training / Skill Development											
7	Skill up gradation for tie & dye makers / improve dyeing, vegetable Dyeing	3	9	4.50	4.50	174 Selected weavers were imparted training on Jacquard, synthetic Dyeing, vegetable Dyeing. Colour fastnesses on fabrics have been improved and cost of dyeing per sari has been reduced by Rs 15 per sari.	6	9	3.00	3.00	In addition to the dyeing training conducted - 6 in the cluster yet another training on designing has been planned in consultation with the designer and will be held in last week of June involving 20 nos. of local designers.

C	Bankers interface – Credit Facilitation										
8	Meeting with Bankers	20	20	1.00	1.00	Twenty weavers have been provided cash credit linkages from Commercial Bannks - Worth Rs 13.30 lakhs.	8	4	0.04	0.08	1. Four Meeting with concerned banks were organized and merzed with BLBC meetings. 2. Bankers atteneded meetings at Sonapur,Tarbha ,B.M.Pur & Menda.
D	New Design and Product Development										
9	Designer Involvement in cluster pocket	1	1	5.00	4.00	Designer Mr. Rajesh Kumar Panda worked for 4 months. Provided 12 designs and tie up worth Rs 60,000 for Saris with Local buyer.	1	1	3.60	3.20	Designers salary paid.
10	New Product Development	1	1	4.00	2.00	31 New Design Developed. 2 new Product - Dress Material and Light Weight Sari. [Now the weight is 410 -420 gms per sari earlier it was 650 gms].	50	5	2.00	1.75	3 ikat cotton saris design and 4 silk saris along with 2 silk dress materials have been produced according to the design given by the desinger .
E	CFC & Dye house										
11	Study of CFC and Dye house	1	1	0.50	0.52	Feasibility study has been conducted, proposal has been submitted and approval received from DC(HL), New delhi					
12	CFC – Sagarpali	1	1	19.00	19.00	Construction work has been completed.					This Activity being focussed to commission the Dye house and CFC by first week of July 2009.
13	Dye House - Sagarpali	1	1	5.20	4.02	Machinery has arrived. Installation done. Commissioning of CFC will be done by First week of July 09. Dye house - Sagarpalli Completed.					
14	Dye House - Birmaharajpur	1	1	5.20	4.08	Construction work has been completed. Machinery equipment will be purchased by the end of this month. Dye house will be commissioned by the end of June 2009.					
F	Institutional Building & Strengthening										
15	Formation & strengthening of SHGs	35	35	1.05	1.05	35 New SHGs have been formed and 35 existing SHGs have been strengthened under ICDS / Block. - total 350 members.	50	26	1.50	1.00	Total 26 New SHGs have been formed this financial year. Training have been provided to the office bearers of the existing SHGs.
16	Formation of Association, Consortia	1	2	1.00	0.75	Two associations named Jagruti Bunakar Sangh and Bhulia Master Weaver's association have been formed.	1		1.00	0.77	PAN card & DIN numbers acquired final incorporation is awaited.
17	Management training to office bearer of association / Consortia as well as formation of Consortia	8	3	2.00	1.76	Director and active members, altogether 20 participants were identified from the existing associations and newly formed consortia and managerial inputs have been imparted to them in phase-wise. On topics such as Management of Production system, Motivational training, quality control, productivity improvement etc;	4	2	1.00	0.35	Managerial training on financial mngt & other aspects along with pricing pattern of fabrics will be held last of june invloving producer company & association .

18	Exposure visit (Pochampali & Kanchipuram)	2	4	4.00	3.76	43 weavers / Dyers were exposed to Poochampali (12 nos.), Koyalguddam, Chotupali, Barpali (11 nos.), Varanasi (10 nos.) and Athgarh clusters. Productivity related aspects, marketing tie ups being made, warping earlier done was for 2 while later to visit 4 saris have been attempted.	2	1	1.50	0.53	Exposure visit to Pochampally and Kanchipuram organized involving 21 statkeholders from cluster.
19	Training on Export Procedure, Documentation etc.	1	1	1.00	0.80	HEPC, Chennai, Designer Chelena Desai, Mr. Ashis Boyad, kolkatta based exporter attended the program as resource persons.				0	
20	Awareness Workshop	20	20	2.00	2.00	20 nos. of awareness camp have been conducted in different cluster pockets.	5	4	1.00	0.66	An awareness camp will be held for BMWA On 25th of june
21	Monitoring - CDCC Review meeting	5	5	0.25	0.25	5 nos. of CDCC have been conducted and one review meeting has attended at Bhubaneswar.	4	2	0.25	0.15	7th CDCC meeting will be held shortly, the last one cancelled owing to collectors' schedule.
G	Corpus of Yarn										
22	Corpus for yarn	1	1	5.00	5.00	Amount submitted to NHDC and received Yarn worth Rs 4.80 lakhs . One cycle has been completed.					1cycles of Yarn rotated worth Rs 5 lakhs
	Grand Total – (Rs Lakhs)			77.20	69.96						
						Activities 2008-09					
23						Video CD on Sonapur Ikat designs	1	0	2.00	1.00	MoU signed with M/s.Panini Pragyna. Final script has been prepared being sent shortly.shooting will start by 25th of june. Advance Paid.
24						Replacement of old weaving accessories through SHGs, Consortia (PPP mode)	500	0	3.00	1.67	L1 identified and the advance money paid for the supply of accessories.
25						Engagement of Technical Persons	2	2	3.00	2.75	Salary paid to Technical person.
26						Participation in internation trade fair	1	0	1.50	0.00	HEPC contacted on the matter. If not the same money will be requested for diversion to participation in local exhibitions
27						Handloom Mark - Awareness Genertion	5	4	1.00	0.88	Mr. Dash Gupta from textile committee has visited to the cluster for two days & 26 out of 37 application have been verified and found correct .final report is awaited.
						Grand Total			43.39	32.03	