

Name of the Cluster: Trichy
IMPLEMENTING AGENCY: Textiles Committee, Mumbai
PROGRESS REPORT [2007-08] & [2008-09] [UPTO MAY 2009]

2007 - 2008

Amount Sanctioned : Rs. 73.85 lakhs

Amount Spent : Rs. 39.57 lakhs

% of Utilization : 53.58

2008-09

Amount Sanctioned: Rs 42.80 Lakhs

Amount Utilized: Rs13.06 lacs

% of Utilisation: 30.51

2007-08 - Updated till May,2009						2008-09						
Sr No	Physical Activity [NOTE: The Activities mentioned in Bold below are also the activities sanctioned for 2008-09]	Phy. Target [Freq/ No]	Phy Achievement [07-08]	Fin. Target [Rs. In lakhs]	Fin. Achievement [07-08] [Rs in lakhs]	Remarks	Physical Target [Freq/No.]	Phy.Achievement [Apr.08-May 09]	Fin. Target [In Rs Lakhs]	Fin. Achievement [Apr.08 to Apr.09]	Remarks	
	1	2	3	4	5	6	7	8	9	10	11	
A	Market Linkages											
1	Buyer – Seller Meet at 2 places – Karur, Chennai / Bangalore	2	10	2.00	2.15	Participated in 1. Brand India Handloom Fair, 2. New Delhi, Handloom Clusters Expo 3.New Delhi Ahmedabad, Mumbai, 4. Tex Trade Today, Bangalore, 5.Textstyle India, New Delhi, 6.Handicrafts and Gift Fair, NOIDA, 7. All India HL Fair, Jaipur, Chennai 8. Heimtextil India, Mumbai. Total Sales generated of Rs.20.00 lakhs.	5	4	10.00	4.57	1.Participated in the Bangalore Handloom Clusters Expo during December,2008. Rs.87000/- worth goods sold. 2. Participated in the Buyer Seller Meet at New Delhi organised by the EDI. 5 parties were given sample folders and are being followed up. 3. Participated in the Ahmedabad Handloom Clusters Expo during October,2008. Rs.25000/- worth goods sold. 4.Participated in the TexStyles India International Fair at New Delhi. About 10 enquiries received for business.	
2	Two Exhibition with the existing Products	2		4.00	6.05							
3	Participation of Consortium in Heimtextile Trade Fair – October 2007 at Mumbai	1		0.60	1.70		1	1	3.00	2.12		Participated in the Heimtextil India Int'l Textile Trade Fair.
4	Analysis of Current Market Trends & Conducting One workshop [Metro Cities]	2	1	2.00	0.50	Engaged an agency for the Marketing Survey. Preliminary Report submitted.	0	0	0.00	0		
5	Publicity & Documentation	1	1	1.00	0.94	Cotton bags printed for Buyers during the fairs.	1	0	1.00	0	Model Brochure for the Cluster Products and Newsletter are under preparation and will be printed with due approval by next month	
6	Creation of Web- Portal	1	1	0.50	0.50	Common web portal developed by NRA.	0	0	0.00	0	Developed and maintained by NRA.	
B	Financial Linkages											
7	Meetings with Banks	20	2	1.00	0.09	Organised Credit linkage meeting of Handloom weavers and SHG members.	10	2	1.00	0.05	2 meetings with Banks organised for Revolving fund loans to weavers. 2 SHGs have got credit worth Rs. 1.2 lakhs and 4 SHGs are under process for credit.	

C	Design & Product Development and Product diversification										
8	Engagement of Designer	1	1	5.00	3.60	About 90 New designs developed for Heimtextil India. France Buyers visited the Cluster and gave a sample order worth Rs.1.00 lakh.	1	1	3.6	2.35	Mr. Sipy Sakkaravarthi, Designer joined from 12.12.2008
9	Product Development	1	90	4.00	4.19	Home furnishings designed by the Designer. The raw material available will be used for developing the samples for domestic market.	1	105	2.00	1.3	New Bed Linen and Silk Cushion covers developed for Textile Buyer Seller Meets New Saree designs also developed .
10	Replacement of old accessories like healds / reeds to get quality fabrics duly avoiding defective and damaged accessories (Product Development)	700	510	7.00	2.47	Issued Heald and reed sets to 510 weavers. Remaining are followed up.	500	130	3.00	0.53	Accessories purchased for Issue to weavers
11	Replacement of old / damaged equipments of preparatory and sizing units to enhance their production and earnings	1	36	1.00	0.46	36 sizers were issued the Sprayer for the Street Warp Sizing.	50	0	1.00	0	warpers identified for the purpose of payment of subsidy for increasing the warp length to about 20 %
D	Skill up-gradation & Training										
12	Training on Value Additions like Tailoring, Embroidery etc.,	2	15	3.00	10.65	6 programmes worth Rs. 5.02 lakhs for SHGs has been converged with State Govt. for Power Machine Sewing and also Pure Silk Handloom Weaving Training. Total 340 weavers participated.	3	3	3.00	1.47	One Pure Silk Handloom Weaving and two Garments & Made Ups Manufacturing organised at Thogaimalai and Trichy- Total 70 weavers participated.
13	Training of local dyers on Natural dyes	2	1	3.00	0.29	A workshop and Practical Training on Natural Dyes organised. Two Dyers trained.					
14	Export Procedure Training / Workshop / Propagation of Handloom Mark	1	1	1.00	0.20	Textile Export Management workshop Organised. More such workshop to be organized. Total 24 stakeholders participated.	2	0	1.00	0	IE code obtained for Consortium for direct export
E	Institutional Strengthening										
15	SHG formation	50	10	1.50	0	10 SHGs formed for the benefit of the handloom weavers and warpers.	50	4	1.50	0.10	4 New SHGs are formed exclusive for handloom weavers
16	Formation of SPV for managing the CFC, Strengthening linkages on consortium/ corporate	2	1	1.00	0.36	Identified Govt. land for CFC. Pursuing with the Collectorate.	2	0	1.00	0.1	Producers Company Registration is under process. Provisional DIN obtained. MOU & Articles of Assn prepared. Digital Kit for MD obtained.Name registration as MANAMEDU HANDLOOM TEXTILE PRODUCER COMPANY LIMITED Applied

17	Exposure visit	1	2	0.50	0.37	Exposure visit to Gadag & Madhavara with 26 weavers organised to study on the conversion to 250 meter warp length with 5 wheel take up motion.	1	0	0.50	0	Exposure Visit to Shantipur cluster for long warp is being planned in June,2009
F	Infrastructure Development interventions										
18	CFC Study and Project Proposal	1	0	0.50	0.00	Activity not carried out since CFC land allocation work still not done.	0	0	0.00	0.00	Producers Company Registration is under process for CFC project.
19	Establishment and strengthening of CFC with the provisions for modern dye unit, testing lab, preparatory sheds for warping / sizing and training centre	1	0	30.00	0.00	Efforts are on to form new company for the CFC proposal and Management.	0	0	0.00	0.00	
G	Monitoring										
20	Towards conducting CDCC meetings	5	1	0.25	0.05	One CDCC Meeting organised on 07.03.2008.	4	1	0.40	0.19	CDCC Meeting Organised on 31.07.2008
21	Corpus for Yarn	1	1	5.00	5.00	Rs. 5 lakhs sent to NHDC. So far about 265 bales of cotton yarn worth Rs. 46 lacs utilized by the cluster stake holders. Cooperative societies also started purchase of yarn from the depot.	0	0	0.00	0	Yarn Worth Rs.66 lakhs supplied during the year.Yarn Worth Rs.120.39 lakhs supplied in the cluster till April,09. (24 times rotated)
	GRAND TOTAL [In Rs Lakhs]			100.00	39.57						
						Activities 2008-09					
22						Conversion to beam warp with 5 wheel take up motion.	200	2	8.00	0.1	2 looms have been made on Trial basis with 5 wheel take up motion. It is found to be successful and interested weavers are being listed for this activity.
23						Engagement of Networking Agent for the Cluster	1	1	1.80	0.18	Networking Agent engaged for cluster.
24						Handloom Mark	1	0	1.00	0	Awareness meeting on Handloom Mark is planned in June 2009.
						GRAND TOTAL [In Rs Lakhs]			42.80	13.06	