

**Name of the Cluster: SAMUDRAGARH \_ DHATRIGRAM(BURDWAN) W.B.**

IMPLEMENTING AGENCY: NHDC, LUCKNOW

**PROGRESS REPORT FOR THE MONTH OF OCTOBER 2009 [ Year 2008-09]**

Amount Sanctioned:Rs.68.00Lakhs

Amount Utilized: Rs.65.01 Lakhs

% of utilization : 95.60

2008-09								
Sr No	Physical Activity	Physical Target [Frequency [No.]			Financial Target [In Rs Lakhs]			Remarks
		Annual Target	Achievement during the month	Achivement progressive total of the year	Annual Target	Achievement during the month	Achivement progressive total of the year	
1	<b>Financial Linkages</b>							
1.1	Interaction with bankers, stakeholders & SHGs	5	0	5	0.25	0.00	0.18	Rs. 33.47 Lacs loan has been sanctioned to 29 Nos. of SHGs by UCO Bank, Nasratpur Br. Upto 30.10.09 .08 nos. of SHGs are under grading process for getting credit facilities.
2	<b>Market Linkages</b>							
2.1	Meeting with corporate and other buyers (B-S Meet)	4	0	4	4.00	0.00	3.90	Rs. 12.34 Lacs sales have been generated thugh B.S. meet during 08-09. B.S. Meet organized by EDII at Kolkata on 5th to 7th Sept. 09
2.2	Exhibition cum sale including participation in different expos.	15	1	30	14.00	2.20	17.80	Total retail sale generated Rs.99.60 lacs upto Mar.09.through participation in 9 no. of Silk Fab, 07 nos of Dist. Level Exhibition, 02 Nos. of National Handloom Expo,01 No. of Spring Fab Exhibition, 1 no. of Spl. H/L Expo, 2 Nos. of Cluster Expo, 1 No. of Sarees India & 01 No. Cotton India, & 3 nos. of exhibition cum sales organized by S-D cluster(NHDC Ltd.) itself at Burdwan, Kolkata & Agartala) Participated in 3 Exhibitions in the month of Aug 09. During Sept 09 Sarad Mela at Burdwan Town Hall organized by cluster itself. & participated in 4 nos. of district level exhibitions. Also attended cluster expo at Ahmedabad from 2nd to 12th Oct 09 Total retail sales generated upto month Rs. 52.00 Lacs(During F.Y. 09-10)

2.3	<b>Publicity</b>	2	0	2	2.00	0.50	3.18	Before Durgapuja festival & Bengali New Year festival i.e. during the period of Exhibition cum Sale, publicity through news paper, TV, local cable, leaflets, was done to provide adequate publicity of the exclusive cluster products. Paper advt. for cluster product have done during Exhibition in the month of Sept. 09
<b>3</b>	<b>Design &amp; product Development</b>							
3.1	Engagement of designer	1	0	1	3.60	0.30	4.70	Designer submitted three nos. of paper designs in the month of Sept 09. & in total 44 nos. of paper designs are submitted by the designer so far. Out of which 32 nos. of designs are completed as sample through production in the looms. .
3.2	New design development	50	2	47	1.40	0.15	1.15	"Total 47 paper designs so far developed
3.3	Workshop with master weaver for value addition & product diversification	1	0	1	1.00	0.00	0.52	Attended 56 mster weaver. Faculty of NIFT, Kolkata , WSC, Kolkata delivered speech & demonstrated their products on this subject at the workshop organized at Hatsimla(24.10.08))□
3.4	Appointment of Technical resource person for product diversification	1	0	1	1.50	0.12	1.69	"31 nos of diversified product developed so far. & provide technical support for final conversion of paper designs into the sample through loom.
<b>4</b>	<b>Training</b>							
4.1	Group-wise training of							
	(a) Dyers & Designers & Orientation workshop on Veg. Colour	3	0	2	2.00	0.00	0.45	08 Nos. of weavers under PWCS were trained through State Handloom Exporter Promotion Society, Kolkata on 8th to 16th Dec. 08, to get primary knowledge on export documentation process. 2 days group wise dyers training also was organized at Hatsimla on 18th & 19th Feb. 09 with the assistance of Govt. College of Engg & Textile Technology, Serampore throgh which 30 nos. of local dyers were trained on application of Vat dyes for domestic products as well as Veg. colours for exportable products.
	(b) Workshop on export training Process	1	0	1	1.00	0.00	0.52	Workshop organised on 6th Feb. 09 with the help of of HEPC, New Delhi, ITPO, Kolkata and DGFT, Kolkata. Total 56 nos. of weavers were benefited by this programme.

4.2	(a) Skill Orientation training for preparatory process	2	0	2	1.50	0.00	0.25	Conducted on 11 & 12th Nov. at Hatsimla & 18 & 19th at Dhatrigram total <b>45</b> nos. of women weavers were trained by WSC Kolkata for upgrading their skill in drum warping process for better earnings of women weavers
5	<b>SHGs &amp; Strengthening of Association/consortium</b>							
5.1	S.H.G. formation	50	5	60	1.50	0.15	1.80	All the SHGs have been linked up with the Bank by opening their account to get credit facility in due course of time. 10 new SHG have been formed during current F.Y. upto Oct 09
5.2	Strengthening and formation of consortium	5	1	5	1.00	0.20	1.00	Rupayan Tant Bastra Babasayee Unnayan Sangha & Kalna Mahakuma Srijani Samity (Women based consortium) are the newly registered consortium. One new marketing consortium registered in the month during F.Y. 09-10 upto Oct 09
5.3	Awareness workshop	10	0	10	1.00	0.00	0.95	Total 1082 weavers were briefed about different beneficial government schemes through 10 nos. of such awareness programmes during this F.Y.
5.4	Exposure visit	1	0	1	1.50	0.00	0.60	12 membered team with designers/dyers/master weavers visited Pochampally & Koyalguddam from 1st to 7th Dec. 08. Through Handloom Park at Pochampally, they learnt the proper functioning of consortium.
6	<b>Dye House</b>							
6.1	Establishing of Dyeing unit under PPP mode (Subject to submission of DPR following in PPP mode)	1	0	1	17.34	3.00	19.95	Total civil work both for CFC & dye house completed. ETP for dye house is under construction. Work order for CFC machineries issued. Installation for transformer for electricity has been applied for. Quotations from State Electricity board is awaited.
7	<b>Monitoring</b>							
7.1	Monitoring activities through CDCC meeting	5	0	5	0.25	0.00	0.26	5 No. of CDCG meeting was conducted during this F.Y. 2008-09, 09-10 (upto July 09) for monitoring the activities
8	<b>New Activities Sanctioned</b>							
8.1	Participation in International Exhibition with exportable products	2	0	1	2.50	0.00	0.68	Participated Textstyles 2009 at Pragati Maidan from 1st to 3rd March 09. 03 agencies enquired about newly developed silk scarves and sample collected. Due to recent economic turmoil, presence of buyers were very poor.

8.2	Documentary film on Tangil Sarees	1	0	1	2.50	0.00	0.24	The activity has been completed and CD is submitted to NRA & office of DCH, New Delh on 11.6.09
8.3	Skill orientation training for embroidery and Kantha stitch for value addition	2	0	2	1.50	0.00	0.66	Embroidery & Kantha stitch programme have been completed. Total 40 women weavers were trained for value addition through these training. Trained women formed consortium to get the bulk job from different agencies .
8.4	Training under SSI for managerial skill development for running the CFC dye house	1	0	1	1.00	0.00	0.63	20 nos of official of SHGs/NGO/PWCS were trained in five days prog. Organized by Enterprise Dev. Institute at Kolkata from 19th Jan 09. which have enriched managerial knowledge on marketing & admn. & finance.
8.5	Replacement of old weaving accessories to 500 weavers under PPP mode	500	0	265	3.00	0.00	2.89	In first phase 265 nos. of weavers are going to replace their read & wire heald s under PPP mode.
8.6	Handloom Mark	5	0	50	1.00	0.00	1.01	50 nos. of SHGs are applying for Handloom Mark registration through cluster. The formalities with Textile Committee for their registration has been completed from our end.
<b>GRAND TOTAL</b>					<b>66.34</b>	<b>6.62</b>	<b>65.01</b>	