

Kullu Handloom cluster
IMPLEMENTING AGENCY: H.P. STATE HANDLOOM COOPERATION LTD, KULLU
PROGRESS REPORT FOR THE MONTH OF OCTOBER 2009 [Year 2008-09]

Amount Sanctioned:Rs.35.20 Lakh

Amount utilized :30.12 Lakh

% of Utilization: 85.57

2008-09								
Sl. No	Physical Activity	Physical Target [Frequency [No.]			Financial Target [Rs In Lakhs]			Remarks
		Annual Target	Achievement during the month	Achievement progressive total of the year	Annual Target	Achievement during the month	Achievement progressive total of the year	
A	Social activities							
1	SHG formation & Consortium	50	0	63	1.50	0.00	1.89	1 Nos SHGs formed in Aug.09 covering 34 weavers. 63 new SHGs formed. Total 766 weavers covered in 62 SHGs.
2	Awareness Camp	4	0	4	0.40	0.00	0.40	4 Awareness Meetings & 218 weavers covered
3	Exposure Visit for Weavers	1	0	1	1.00	0.00	1.00	27 weavers participated in exposure trips to Varanasi cluster
B.	Marketing Activity							
4	Exhibitions	6	3	17	12.00	4.40	18.40	Exh. at Manali sale Rs.12 lacs, 10 SHGs,150 weavers benefitted. Exh. at Chamba sale Rs.1.80 lac, 10 SHGs,150 weavers benefitted, Exh. at Kolkata Sale Rs.2.70 lacs,3 SHGs, 40 weavers benefitted, Exh. at Ahmedabad sale Rs.2.27 lacs, 3 SHGs 36 weavers benefitted. Exh. at Mysoor sale Rs.0.37 lac, 3 SHGs 30 weavers benefitted.
5	Buyer/Seller meet	-	-	-	-	-	-	
6	Publicity/ Design & Product Development	5	0	26	2.00	0.51	3.16	Products developed upto Oct 09,71 shawls,Rs.0.35 lacs, 50 nos stoles Rs.0.23 lac and 3 nos scarfs Rs.0.02 lac.
C	Design & Product Development							
7	Engagement of Designer	1	0	1	3.60	0.00	3.77	6 product deveoped. Designers fees paid.
D	New Activities Sanctioned							
8	Handloom mark scheme implementation	5	0	2	1.00	0.00	1.00	190 weavers covered in handloom Mark programme.
9	Value addition through the usage of hand spun local yarn and natural dyes(Subject to submission of DPR following in PPP mode)	2	0	0	4.00	0.00	0.00	Weavers are not ready to contribute from their side.

10	Providing handloom accessories to 200 weavers for quality up gradation (Subject to submission of DPR following in PPP mode)	200	0	0	3.00	0.00	0.00	Weavers are not inclined to contribute finance for establishment of Dye house.
11	Bank linkages	4	0	4	0.50	0.00	0.50	4 meeting conducted with banks & 272 weavers covered.
12	Additional cost of CFC (This will be examined separately by O/O DC (HL).				6.20	0.00	0.00	We have already taken up case for sanction with the O/o DC(H/L)
					35.20	4.91	30.12	