

MUBARAKPUR HANDLOOM CLUSTER
IMPLEMENTING AGENCY: NIMSME - Hyderabad
PROGRESS REPORT FOR THE MONTH OF OCTOBER 2009 [Year 2008-09]

Amount Sanctioned:Rs.35.10 Lakhs

Amount Utilized: Rs.31.54 Lakhs

% of utilization :89.86

2008-09								
Sr No	Physical Activity	Physical Target [Frequency [No.]			Financial Target [Rs In Lakhs]			Remarks
		Annual Target	Achievement during the month	Achivement progressive total of the year	Annual Target	Achievement during the month	Achivement progressive total of the year	
1	Exhibition cum Buyer – Seller Meet Rs.7.47was reported January 2009 as progressive total of the year.	9	1	8	15.00	0.39	13.58	Mubarakpur weavers participated in one BS Meets at delhi arranged by mr. manish verma but no order or sale was effected. TOTAL SALES RS. 127.75LAKHS. EXHIBITION AND B/S MEET RS. 73.90 AND OTHERS RS. 52.10 LAKHS.
2	Product Catalogue / brochure	1	0	1	2.00	0.00	1.15	New product catalogue and CD prepared for marekting purpose.
3	Marketing Research	0	0	1	0.00	0.00	1.00	Mr. S.S.Modi, Fourth Vision, Ahmedabad doing the Marketing Research, he visited the cluster and have submitted the report and the suggestion are already in the action plan except the marketing executive he wanted in the cluster.
4	Engagement of Designer	1	0	1	3.60	0.00	4.50	Sad demise of Mr. Siddhartha Singh, NIFT Designer of Mubarakpur on 18.08.2009. New designer to be appointed.
5	Development of Prototype	50	0	46	1.50	0.00	0.88	According to the Designer plan, Production of samples, and also the production of the Dollar Butie design are under progress, and the weavers are doing the work as per his satisfaction. We are also going for some cotton samples on diversified lines like cotton stole, especially for BPL weavers.
6	Dyeing Workshop	0	0	0	0.00	0.00	0.25	A dyeing workshop at mubarakpur was undertaken from 3rd to 5th of December under the guidance of Mr. Shukla DD (processing) Varanasi WSC, about 28 dyers got training from mr. munshi ram and were immensely happy and requested for such type of training from time to time. We could not take up further training because of non allotment of fund in this category.
7	Consortium Building Process	3	0	2	2.00	0.00	0.43	One Consortium named “Ashrafi Bunker Seva Kendra Society , Village – Rasoolpur, Mubarakpur - Azamgarh” have been Registered under the societies Act. Account also opened.

8	Construction of CFC	1	0	0	-19.00	0.00	0.17	Govt. has denied the land we saw earlier so now we have identified a land in rasoolpur for CFC and the person is ready to give that land for the same, preliminary agreement has been signed. Mr. jha visited the cluster and we have float the tender In june and will open on 09.07.2009 under the Chairmanship Of DD, WSC, VARANASI. WORK STARTED ON 21.08.2009 FOUNDATION LAYED.
9	Dye- House (Up-Gradation)	2	0	1	3.50 (7.20)	0.00	3.50	All work completed, inauguration done, Vessel and equipments have been delivered & installed at the Nevada Dye – house (1ST DYE HOUSE) Boring work also has been completed. inauguration was done on 5th, dec. 08 by DM Azamgarh. Work for the 2nd dye-house to start in November 09 as soon as we receive the stake holders margin money.
10	Engaging a Technical Resource Person	1	0	1	3.00	0.23	2.87	Mr.B.Mohanto, engage as a TRP & Shri. Mohammad Shahid Working as NDA for Mubarakpur cluster.
11	Formation of SHGs	50	1	47	1.50	0.03	1.41	NDA is working for new SHGs formation in the cluster villages. SHGs meetings were Conducted in different villages.
12	Bankers Meeting	4	0	1	0.30	0.00	0.06	Met the officials of the banks and a meeting in this regard was undertaken on 23.07.2009 at cluster office and solve the problem of the weavers loan arrangement. Banks are reluctant to come forward because of many previous defaulters in this area.
13	Yarn – Depot	0	0	0	0.00	0.00	0.00	The existing Yarn depot running alright but not satisfactory As a such we, along with the new weavers (Consortia) are looking to establish another New yarn depot. We are diversifying into cotton stole and hope to create demand for cotton yarn. 2 CYCLE COMPLETED.
14	CDCG Meeting	2	0	1	0.20	0.00	0.03	Actually it is not possible to get DM and all the other official at the same time , so we meet DM and VC from time to time separately and inform them the status and take there views and instructions. THIS MONTH ALONG WITH THE DD WSC 1 MEETING WAS CONDUCTED AT THE TIME OF TENDER PROCESS.
15	Training On Skill Up-Gradation/Designers Training/ Embroidery Training	4	0	2	0.50	0.00	0.50	One weavers workshop was conducted from 13.12.2008 to 15.12.2008 at Mubarakpur and about 48 weavers participated and were highly benefited under the master weaver Mr.Baddruddin from WSC Varanasi.
16	Exposure Visits	3	0	2	1.50	0.00	0.76	1 exposure visit was undertaken at barabanki for some diversified product We also went to chanderi cluster and took the weavers there who saw the production of chanderi saries, dye house and the new CFC they were really happy and appreciated the programme.

17	Handloom Mark Scheme Implementation	5	0	2	1.00	0.00	0.45	Handloom mark workshop was conducted on 20-21 of February at the cluster under the guidance of textile Committee, varanasi and ADI MAU officials, about 400 weavers came forward and about 125 weavers filled the application form, after they were convinced that it is a must for all handloom weavers, apart from that it is required as buyer ask for the same in the exhibitions. ANOTHER WORKSHOP WAS CONDUCTED ON 29/30 OF JUNE UNDER THE TEXTILE COMMITTEE (MR. R.N.SINGH) ABOUT 50 APPLICATION COLLECTED AND ABOUT 200 APPL. ARE IN THE PIPELINE.
18	Distribution Of Loom Parts (J/Q) to Cluster's Weavers (Under BPL)	5	0	0	4.00	0.00	0.00	We have collected about 109 forms from the SHG members and will distribute the loom parts as soon as we get the fund.
	TOTAL				36.10	0.65	31.54	Approved budget Rs. 35.10 Lakh only. (excluding the CFC Construction and 2nd dye house ,upgradation budget which is Rs. 19.00 and Rs.7.2 lakhs respectively) totaling to Rs. 62.30 lakhs.