

INTEGRATED HANDLOOM CLUSTER DEVELOPMENT PROGRAMME
NAME OF THE CLUSTER : THIRUVANNAMALAI
IMPLEMENTING AGENCY : CO-OPTEX, CHENNAI
PROGRESS REPORT FOR THE MONTH OF OCTOBER 2009 [Year 2008-09]

Amount Sanctioned : Rs. 39.85 lakhs

Amount Utilized : Rs. 20.99 lakhs

% of utilization : 52.67

2008-09								
Sr No	Physical Activity	Physical Target [Frequency No.]			Financial Target [Rs. in Lakhs]			Remark
		Annual Target	Achievement during the month	Achievement progress total of the year	Annual Target	Achievement during the month	Achievement progress total of the year	
1	MARKETING							
1.1	Conducting Buyer seller Meets	6	1	5	10.00	2.25	8.25	Participated in Exhibition Cum buyer seller meet at Bangalore & generated sales worth Rs.5.29lakhs. Participated in Chennai Handloom expo 09 from 27.2.09 to 20.3.09. Participated in BSM at Coimbatore during the month conducted by NHDC. Conducted Buyer Seller meet Chennai on 11.05.09 Co-Optex placed order for 150 lakhs. Participated in BSM held by NRA at Kolkata. Participated in Exhibition conducted by NRA at Ahmedabad and generated sales Rs. 2.52 lakhs
1.2	Conducting Exhibition	2	1	7	4.00	0.00	4.00	Participated in the Exhibition Organized by Co-Optex at Goa and at Bangalore. Also participated in the Handloom Clusters expo organized by EDI at Bagalore from 25.12.08 to 5.1.09 sales worth of Rs. 12.00 lakhs achieved. Participating in the Handloom Expo 2009 at Chennai. From 27.2.09 to 15.3.09. FICCI Exhibition was participated in January 2009. Participating in the Handloom Expo 2009 at Chennai. From 27.2.09 to 20.3.09. and generated sales worth of 4.2 lakhs Participated in the exhibition at Vadodara from 1.5.09 to 10.05.2009 sales worth of Rs.0.20 lakhs generated . Participated in Exhibition oragnized by NRA at Kolkata and generated sales worth Rs. 3.5 Lakhs. Participated in BSM at Ahmedabad

1.3	Promotion and Adoption of Handloom mark	5	0	1	1.00	0.00	0.20	Reimbursement of registration fees of Handloom mark to SHG is in progress.
2	DESIGN DEVELOPMENT / PRODUCT							
2.1	Engineering Professional designers for development of new design and products	1	0	1	3.60	0.00	0.80	FIBBIN V.RAJ Designer is not attending cluster work from feb 15th onwards joined
2.2	Product development	1	0	0	2.00	0.00	0.00	Proposed to produce silk sarees, cotton shirtings.
3	FINANCIAL LINKAGES							
3.1	Financial Linkage with Banks for societies / SHGs Consortium	10	0	0	0.50	0.00	0.20	Grading of 44 SHG have been completed. 5 SHG groups obtained financial credit linkage of 1.5 Lakhs each and one SHG obtained 0.5 Lakhs financial assistance
4	PUBLICITY AND DOCUMENTATION							
4.1	Engaging Employee for the consortium	2	0	1	2.00	0.20	2.60	Engaged Thiru.M.Siddharthan
4.2	Documentation of IHCDP	1	0	0	1.00	0.00	0.30	A documentary film will be produced explaining cluster activities and product catalogue prepared.
5	TRAINING							
5.1	Management training to the office Bearers	2	0	3	1.00	0	0.89	Conducted Management training at Sardar Vallabhai Patel institute of Textile Management, Coimbatore from 17.3.09 to 19.3.09 47. weavers from SHG and WCS Participated.
6	INSTITUTIONAL ACTIVITIES							
6.1	Formation of SHG / Weavers Consortium	50	0	15	1.50	0.00	0.45	Formed 15 SHG covering 150 BPL members by engaging women handicraft development society, NGO.
7	MONITORING							
7.1	Convening CDCC meeting		0	0	0.00	0.00	0.00	Proposed to convene CDCC during Aug,09
9	New Activities Sanctioned							
9.1	Providing motor fixed Bobbin / Pirn winding machines	500	0	0	5.00	0.00	0.00	Identified 500 beneficiaries & supply will start during end of Nov/Dec 09.
9.2	Providing of Jacquards and accessories to silk saree producers of SHG weavers	50	0	123	3.00	0.00	2.90	Purchased 135 Jacquards 240 Hooks. Supplied 123 Jacquards to Beneficiaries.
9.3	Conversion of free distribution looms to produce diversified products	100	0	10	4.00	0.00	0.40	Converted 5 looms at Vedal WCS to produce pure silk sares & pavadai. Converted 5 looms at Hasanamapet Annai Indira WCS to produce pure silk Sarees

9.4	Exposure Visit	1	0	0	1.00	0.00	0.00	Proposed to visit Thiru Mazhisai Chennai, and Chirala during Nov,2009.
	GRAND TOTAL				39.85	2.45	20.99	