

Name of the Cluster: Bijohnagar

IMPLEMENTING AGENCY: STATE INSTITUTE OF RURAL DEVELOPMENT [SIRD], ASSAM

PROGRESS REPORT [2008-09] [UPTO 31st July 2009] & Action Plan 2009-10

2008-09

Amount Sanctioned : Rs 60.90 lakhs

Amount Utilized : Rs 26.98 lakhs

% of utilization :44.30

2009-10

Amount Proposed : Rs. 26.87 lakhs

2008-09 [Upto July 2009]								
Sr No	Physical Activity	Physical Target [Freq/No.]	Phy.Achievement [Apr.08-May.09]	Fin. Target [In Rs Lakhs]	Fin. Achievement [Apr.08 to May.09]	Remarks	Physical Target [Freq/No.]	Fin. Target [In Rs Lakhs]
	1	2	3	4	5	6	9	10
A	SUPPLY OF INPUTS							
1	Raw materials Bank for ERI yarn	0	0	0	0	Total business in 2008-09 (Upto 25 th May,09) of Rs. 19.75 lakh was carried out by the Yarn Depot at Bijohnagar. More than 2700 weavers of clusters were benefitted by this Yarn Depot during last year. Total of 10 lakhs has been provided to Yarn Depot under the BIHCDP since implementation.	--	--
B	CFC/DYEING UNIT							
2	Dyeing Unit	0	0	0	0	Construction completed. Machines which are installed & operational and used in dyeing trainings.	--	--
3	CFC	0	0	0	0	Production is on at CFC alongwith training. CAD centre operational . QC Lab: Quotations have been invited from reputed firms.	--	--
C	DESIGN & PRODUCT DEVELOPMENT							
4	Involment of Designer	1	1	3.60	2.47	4 nos. of new designs has been developed by D. Choudhury. **The total amount includes the payments made to Miss Sunnanda Agarwala of NID who worked as designer from 18.03.08 to 18.09.08, the amount was earlier included in the product development head	1	3.60

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1	2	3	4	5	6	9	10	
5	Product Development	4	89	2.25	3.27	Production is going on in the CFC. Total design - 83 nos.developed w.e.f. 01.04.08 to 31.03.09 a) Sunanda Agarwal: - 32 nos. b) Dibakar Choudhury: - 48 nos Developed total 48nos. of new Design at Eri/ Cotton/ Muga stole, cushion cover& Mekhala Chadar & 500mtr. Of Cotton running materials order received.	100 design	2.50
D	TRAINING/ WORKSHOP							
6	Dissemination of new dyeing practies/ Technology	4	8	3.00	2.40	a) Total no. of trainings :- 08. b) Total no. of participants: - 101 . * Training done as per guidance of WSC & Assam Textile Institute, Guwahati. ** Benefits : - Knowledge of Chemical dyeing & importance of natural dyes.	200 dyers	1.50
7	Skill development (Weaving) Training	8	9	3.60	3.56	One training on Jacquard technology for the benefit of the weavers was held in 06/07/09 to 30/07/09 at CFC for19 benificaries.One training on Jacquard technology for the benefit of the weavers was held in June/09 at CFC for benificaries 16. One training on Jacquard technology for the benefit of the weavers was held in May'09 at CFC. One training was conducted for 17 weavers. one skill dev.training was held at CFC from 4/2/09 to 24/02/09 in which 15 participated. Another training is on from 26/02/09 for 15 participants.	300 weavers	2.00
8	Managerial training to SHG members	4	6	2.00	1.91	Three nos trainings were conducted in Jan.09 details as follows:- <u>Date</u> <u>Place</u> <u>No. of participants</u> 27.1.09 Palashbari 25 nos 27.1.09 Dharapur 65 nos 29.1.09 Mirza 85 nos Three nos trainings were conducted in Feb.09 details as follows:- 13.2.09 Palashbari 96 nos 18.02.09 Kukurmara 65 nos 18.02.09 Nahira 85 nos	500 weavers	2.00

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E	PROVISION OF TECHNICAL RESOURCE PERSON							
9	Hiring Technical service Provider		1	0	0.53	One Expert of Sualkuchi background has been engaged since June 2008 for production of samples & designs/ assistance of the designers/ management of CFC.	1 No.	0.42
10	Provision of Improved Weaving Accessories to 750 Weavers	0	0	7.50	0		--	--
F	MARKET INTERVENTION	750				NIL		
11	Buyer-Seller Meet		9	14.00	9.52	One Buyer Seller Meet Organised at Guwahati in March 2009. Orders generated for Bijoynagar Cluster for Rs. 1.00 lakh (approx.) & sales of over Rs. 1.50 lakh during the meet for all participants of BSM,	6 nos.	10.00
12	Participation in Exhibitions	8				Participated in 1.Silk mark expo held at Guwahati in the month June 5-June to 14-June. 2. at Baroda - 'Brands of India' exhibition from 1st to 10th May 2009. 3. exhibition at Bangalore conducted by EDI under DC Handlooms, sale generated was 1.42 lacs. 4. exhibition at Bhubaneswar conducted by BAYANIKA, 5. in exhibition at Shillong conducted by INDIAN SCIENCE CONGRESS from 3.1.09 to 7.1.09, Diversified eri products are in high demand. 6.exhibition at Bongaigaon, Assam, conducted by Govt.of Assam, sale generated was 0.16 lacs. 7. BS meet at WSC, Kolkata conducted by WSC, Guwahati.expecting order Rs.2.00 lakhs. May 2009. Sales generated worth Rs.40.78.	20 nos.	
13	Dissimination of export Procedure & Methodology		0		0	45 Master weavers participated in the last workshop held at Barabanki on 15/10/08. One more workshop is planned for the month of May,2009.	--	--
14	Preparation of Web Portal	0	2	2.25	0.52	Developed by NRA.		

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	1	2	3	4	5	6	9	10
15	Preparation of Product Catalogue	3	0	0	0.07	Product Catalogue Published & distributed. CD submitted to NRA as scheduled.		
16	Creating Brand Image by Publicity- ERI AHIMSA					The proposal submitted by Orion Advertising, Kolkata is being considered. The party asked for 25% advance which is pending due to lack of fund. The process will be start as soon as the fund is received.	--	--
G	INSTITUTION BUILDING							
17	Formation of SHGs and Network group		55	1.50	0.55	55 new Joint Liability Group developed upto May 09.	--	--
H	FINANCIAL LINKAGE	75						
18	Meeting with Banks for Financial Linkage	6	2	0.30	0.02	2 nos. of JLG has got Rs.2.00 lakhs & another JLG got their sanction from their concern Banks and will be distributed shortly to remaining JLGs	4 nos	0.40
19	CDCC MEETING	4	0	0.20	0	No CDCC meeting was organised but the Chairman is always informed about the progress of the Cluster whereas the Vice Chairman of the CDCC has made several visits over the last year to assess the progress of the Cluster.	2 nos	0.20
I	New Activities Sanction 2008-09							
20	Exposure Visit		0	4.00	0	Visit for the members of the consortium to Bhagalpur Cluster after General Elections. Year 2009-10: Visits planned to Burdwan Cluster. Impart knowledge about technologies related with the infrastructures as well as looms.	20 people (approx.)	1.00
21	Hand Loom Mark Registration		2	1.00	0.47	Team from Textiles Committee, Kolkatta for Handloom Mark Registration yet to come for inspection . Application for Reg. was done in Dec.2008. **Silk Mark Registration done under S.M.O. , CSB Bangalore.	--	--

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22	Maintenance of CFC Machinery & BDC	2	1	1.00	0.98	There are 12 looms & other Machineries which are always maintained in working conditions to ensure that production is always on at the CFC. One pit loom is being constructed for the benefit of the weavers at the CFC.	--	--
23	Common workshed for Loom less Workers & Renovation of existing sheds.	5	0	8.00	0	Nil	--	--
24	Stiching Unit	1	0	4.00	0	Awaiting CDCC's approval for the machineries as required by the Designer.	--	--
25	Preparation of Evaluation Study report & Production of Documentary Film.	20	1	2.70	0.71	Documentary film completed & Submitted to DC (HL) & NRA.	--	--
	Grand Total	1		60.90	26.98			
J	New Activities Proposed in 2009-10							
26	Publicity of the cluster					Emphasis will be given for displaying the products from Bijoynagar in prime locations Airport, Railway stations, leading shopping malls not only at Guwahati but also in other cities as per convenience. NRA will also help in the promotion of publicity by way of web site etc.,	4	2.00
27	Strengthening of consortium					At present the consortium " Bijoynagar Sipini Unayan Samity " has been formed and registered under Society Act. 1860. To form a Producer's Compnay Ltd in the year 2009-10	1no	1.00
28	Hand Loom Mark Registration					5000 weavers will be trained and registered under Handloom Mark so that the products these weavers can be easily. (To be done by Textile Committee, Mumbai)	5000 weavers	--
29	Training of local designers					Training of using the CAD facilities installed at CFC has been planned .The interested local designers who have knowledge about computers and well acquainted working with Jacquard will be the participants in the training.	25 Local designers	0.25

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						Grand Total		26.87