

**Name of the Cluster: Samudragarh - Dhatrigram(Burdwan) Handloom Cluster**

**IMPLEMENTING AGENCY: National Handloom Development Corpn.Ltd, Lucknow.**

**PROGRESS REPORT [2008-09] & ACTION PLAN [2009-10]**

**2008-09**

**Amount Sanctined : Rs 66.34 Lacs**

**Amount Utilized : Rs 47.70 Lacs**

**% of Utilization : 71.9%**

**2009-10**

**Amount Proposed : Rs 38.26 lakhs**

2008-09 [Updated till 31st July,2009]							2009-10 [Proposed]	
Sl. No.	Physical Activity	Physical Target [Frquency / No:]	Financial Target [Rs. In lakhs]	Physical Achievement [2008-09]	Financial Achievement [2008-09] [Rs in lakhs]	Remarks	Physical Target [Frquency / No:]	Financial Target [Rs. In lakhs]
	1	2	3	4	5	6	7	8
1	<b>Financial Linkages</b>							
1.1	Interaction with bankers, stakeholders & SHGs	5	0.25	5	0.18	Rs. 24.40 Lacs loan has been sanctioned to 26 Nos. of SHGs by UCO Bank, Nasratpur Br. Upto 31.3.09. 11 nos. of SHGs are under grading process for getting credit facilities. <b>This activity to be continued</b>	4	0.20
2	<b>Market Linkages</b>							
2.1	Meeting with corporate and other buyers (B-S Meet)	4	4.00	4	2.20	Rs. 12.34 Lacs sale have been generated though Buyer-Seller meet during F.Y. 2008-09. <b>This activity to be continued</b>	2	2.00
2.2	Exhibition cum sale including participation in different expos.	14	14.00	27	12.98	Total retail sale generated Rs.99.60 lacs upto Mar.09.through participation in 9 no. of Silk Fab, 07 nos of Dist. Level Exhibition, 02 Nos. of National Handloom Expo,01 No. of Spring Fab Exhibition, 1 no. of Spl. H/L Expo, 2 Nos. of Cluster Expo, 1 No. of Sarees India & 01 No. Cotton India, & 3 nos. of exhibition cum sales organized by S-D cluster(NHDC Ltd.) itself at Burdwan, Kolkata & Agartala) <b>This activity to be continued</b>	20	14.00

2008-09 [Updated till 31st July,2009]							2009-10 [Proposed]	
Sl. No.	Physical Activity	Physical Target [Frquency / No:]	Financial Target [Rs. In lakhs]	Physical Achievement [2008-09]	Financial Achievement [2008-09] [Rs in lakhs]	Remarks	Physical Target [Frquency / No:]	Financial Target [Rs. In lakhs]
	1	2	3	4	5	6	7	8
2.3	<b>Publicity</b>	2	2.00	2	2.06	Before Durgapuja festival & Bengali New Year festival i.e. during the period of Exhibition cum Sale, publicity through news paper, TV, local cable, leaflets, was done to provide adequate publicity of the exclusive cluster products. <b>This activity to be continued</b>	2	2.00
3	<b>Design &amp; product Development</b>							
3.1	Engagement of designer	1	3.60	1	3.80	Designer submitted two nos. of paper designs in the month of June 09. & in total 39 nos. of paper designes are submitted by the designer so far. Out of which 30 nos. of designs are completed as sample through production in the looms. Designers' tenor expired on 30.6.09. proposal for extn. is submitted with our H.O.	1	3.60
3.2	New design development	50	1.40	39	0.90	Total 39 paper designs so far developed <b>This activity to be continued</b>	50	1.40
3.3	Workshop with master weaver for value addition & product diversification	1	1.00	1	0.52	Attended 56 mster weaver. Faculty of NIFT, Kolkata , WSC, Kolkata delivered speech & demonstrated their products on this subject at the workshop organized at Hatsimla(24.10.08)) <b>This activity to be continued</b>	1	0.60
3.4	Appointment of Technical resource person for product diversification	1	1.50	1	1.33	24 nos of diversified product developed so far. & provide technical support for final conversion of paper designs into the sample through loom. <b>This activity to be continued</b>	1	1.50
4	<b>Training</b>							
4.1	Group-wise training of	--						

2008-09 [Updated till 31st July,2009]							2009-10 [Proposed]	
Sl. No.	Physical Activity	Physical Target [Frquency No:]	Financial Target [Rs. In lakhs]	Physical Achievement [2008-09]	Financial Achievement [2008-09] [Rs in lakhs]	Remarks	Physical Target [Frquency / No:]	Financial Target [Rs. In lakhs]
	1	2	3	4	5	6	7	8
	(a) Dyers & Designers & Orientation workshop on Veg. Colour	3	2.00	2	0.45	08 Nos. of weavers under PWCS were trained through State Handloom Exporter Promotion Society, Kolkata on 8th to 16th Dec. 08, to get primary knowledge on export documentation process. 2 days group wise dyers training also was organized at Hatsimla on 18th & 19th Feb. 09 with the assistance of Govt. College of Engg & Textile Technology, Serampore through which 30 nos. of local dyers were trained on application of Vat dyes for domestic products as well as Veg. colours for exportable products. <b>This activity to be continued</b>	1	0.45
	(b) Workshop on export training Process	1	1.00	1	0.52	Workshop organised on 6th Feb. 09 with the help of eminent faculty members of HEPC, New Delhi, ITPO, Kolkata and DGFT, Kolkata. Total 56 nos. of weavers were benefited byh this programme. <b>This activity to be continued</b>	--	--
4.2	(a) Skill Orientation training for preparatory process	2	1.50	2	0.25	Conducted on 11 & 12th Nov. at Hatsimla & 18 & 19th at Dhatrigram total 45 nos. of women weavers were trained by WSC Kolkata for upgrading their skill in drum warping process for better earnings of women weavers. <b>This activity to be continued</b>	--	--
5	<b>SHGs &amp; Strengthening of Association/consortium</b>							
5.1	S.H.G. formation	50	1.50	50	1.50	All the SHGs have been linked up with the Bank by opening their account to get credit facility in due course of time. <b>This activity to be continued</b>	50	1.50
5.2	Strengthening and formation of consortium	5	1.00	4	0.80	Rupayan Tant Bastra Babasayee Unnayan Sangha & Kalna Mahakuma Srijani Samity (Women based consortium) are the newly registered consortium. <b>This activity to be continued</b>	4	1.00

2008-09 [Updated till 31st July,2009]							2009-10 [Proposed]	
Sl. No.	Physical Activity	Physical Target [Frquency No:]	Financial Target [Rs. In lakhs]	Physical Achievement [2008-09]	Financial Achievement [2008-09] [Rs in lakhs]	Remarks	Physical Target [Frquency / No:]	Financial Target [Rs. In lakhs]
	1	2	3	4	5	6	7	8
5.3	Awareness workshop	10	1.00	10	0.95	Total 1082 weavers were briefed about different benefecial government schemes through 10 nos. of such awareness programmes during this F.Y. <b>This activity to be continued</b>	--	--
5.4	Exposure visit	1	1.50	1	0.60	12 membered team with designers/dyers/master weavers visited Pochampally & Koyalguddam from 1st to 7th Dec. 08. Through Handloom Park at Pochampally, they learnt the proper functioning of consortium. <b>This activity to be continued</b>	--	--
6	<b>Dye House</b>							
6.1	Establishing of Dyeing unit under PPP mode (Subject to submission of DPR following in PPP mode) & CFC unit	1	17.34	1	12.29	upto Roof top level work completed for dye house & RCC celling completed for CFC unit. upto July 31st 09. <b>This activity to be continued.</b> <b>(Subject to submission of DPR in PPP mode)</b>	1	7.46
7	<b>Monitoring</b>							
7.1	Monitoring activities through CDCC meeting	5	0.25	5	0.26	5 No. of CDCG meeting was conducted during this F.Y. 2008-09, 09-10 (upto July 09) for monitoring the activities <b>This activity to be continued</b>	5	0.25
8	<b>New Activities Sanctioned</b>							
8.1	Participation in International Exhibition with exportable products	2	2.50	1	0.68	Participated Textstyles 2009 at Pragati Maidan from 1st to 3rd March 09. 03 agencies enquired about newly developed silk scarves and sample collected. Due to recent economic turmoil, presence of buyers were very poor. <b>This activity to be continued</b>	--	--
8.2	Documentary film on Tangil Sarees/Video film on IHCDs	1	2.50	1	0.24	The activity has been completed and CD is submitted to NRA & office of DCH, New Delhi on11.6.09	--	--

2008-09 [Updated till 31st July,2009]							2009-10 [Proposed]	
Sl. No.	Physical Activity	Physical Target [Frquency No:]	Financial Target [Rs. In lakhs]	Physical Achievement [2008-09]	Financial Achievement [2008-09] [Rs in lakhs]	Remarks	Physical Target [Frquency / No:]	Financial Target [Rs. In lakhs]
	1	2	3	4	5	6	7	8
8.3	Skill orientation training for embroidery and Kantha stitch for value addition	2	1.50	2	0.66	Embroidery & Kantha stitch programme have been completed. Total 40 women weavers were trained for value addition through these training. Trained women formed consortium to get the bulk job from different agencies . <b>This activity to be continued</b>	1	0.70
8.4	Training under SSI for managerial skill development for running the CFC dye house	1	1.00	1	0.63	20 nos of official of SHGs/NGO/PWCS were trained in five days prog. Organized by Enterprise Dev. Institute at Kolkata from 19th Jan 09. which have enriched managerial knowledge on marketing & admn. & finance. <b>This activity to be continued</b>	1	0.75
8.5	Replacement of old weaving accessories to 500 weavers under PPP mode	500	3.00	265	2.89	in first phase 265 nos. of weavers have replaced their read & wire heald s under PPP mode. <b>This activity to be continued</b>	--	--
8.6	Handloom Mark	5	1.00	50	1.01	50 nos. of SHGs are applying for Handloom Mark registration through cluster. The formalities with Textile Committee for their registration has been completed from our end. <b>This activity to be continued</b>		--
	<b>TOTAL</b>		<b>66.34</b>		<b>47.70</b>			
						<b>NEW ACTIVITIES PROPOSED FOR 2009-10</b>		
9		--	--	--	--	<b>Spl. Training of dyeing master &amp; dyer</b> for running CFC Dye house & technical training for running the machineries at CFC unit at reputed organization.	2	0.35
10		--	--	--	--	<b>Spl. Workshop for consortium members</b> for vision building & upliftment of knowledge of running the CFC & dye house in future for development of cluster	1	0.50
						<b>Grand Total</b>		<b>38.26</b>