

Name of the Cluster: Sonepur

IMPLEMENTING AGENCY: Entrepreneurship Development Institute of India, Ahmedabad

PROGRESS REPORT [2008-09 - Upto 31st July 2009] & ACTION PLAN [2009-10]

2008-09

Amount Sanctioned:Rs.43.75 Lakhs

Amount Utilized: Rs.33.19 Lakhs

% of utilization :75.86

2009-10

Amount Proposed : Rs.47.45 lakhs

2008-09							2009-10 [Proposed]	
Sr No	Physical Activity	Physical Target [Frequency [No.]		Financial Target [Rs In Lakhs]		Remarks	Annual Target(physical)	Annual Target(financial)
		Annual Target(physical)	Achivement progressive total of the year	Annual Target(financial)	Achivement progressive total of the year			
1	2	3	4	5	6	7	8	9
A	Market Linkages							
1	Buyers Sellers Meet	5	4	8.00	6.02	Attended EXPO - Ahmedabad ,Bangalore , Delhi & Mumbai conducted by EDI Ahmedabad, Sale at Delhi Rs 2.47 Lakhs., Ahmedabad Rs. 3.70 lakhs & Bangalore Rs. 0.70 lakhs. Sales at Mumbai Rs.3.67 lakhs Sales at Total sale Rs.10.54 lakhs. Activity to be continured.	5	12.00
2	Exhibition out side the cluster	4	8	7.00	6.57	Attended Silk Fab -Bangalore, Delhi,Kolkata, Mumbai,Ekamra haat , BBSR, Patna. Sale at Banglore was Rs. 1.20 ,Delhi Rs. 2.75,kolkata Rs. 2.50, Mumbai Rs. 2.25, Ekamrahatt Rs. 5.50 lakhs. Patna Rs 0.80 lakhs.Totaling to amount of Rs. 15.92 lakhs . Participated in Brands of India, Baroda. Participated in exhibition organized by CIF,Delhi.	8	
3	Publicity and Documentation	1	2	3.00	2.35	A) A documentry video film is completed. B)A booklet is being prepared in local langugage to be distributed among the SHGs members to enlighten them about the concept of SHGs & with all the why & how ? in consularion with CDPO & NABARD . C) product catalogue has been printed and sent to H.O.	2	1.00
B	Trining / Skill development							

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4	Skill up gradation for tie & dye makers / improve Dyeing, Vegetable Dyeing	6	9	3.00	3.00	1.Dyeing training conducted at 5 pockets. comprising of 20 participants each .out of this 5 pockets, only Binka & laxmanpur are cotton belt and rest 3 are silk belt.. 2. Training on jacquard has been completed for 15 candidates in collaboration of DSMS, 9 nos. of trainings has been completed . (Subject to submission of break up of expenditure)	6	3.00
C	Bankers interface - Credit linkages							
5	Meeting with Bankers	8	4	0.40	0.08	1. Four Meeting with concerned banks were organized and merzed with BLBC meetings. . 2.we have attened the meetings in Sonepur, Tarbha ,B.M.Pur & Menda .	10	0.50
D	New design and Product Development							
6	Designers involvement in cluster pocket	1	1	3.60	3.60	Designers salary paid.	1	3.60
7	New Product Development	50	9	2.00	1.75	3 ikat cotton saris design and 4 silk saris along with 2 silk dress materials have been produced according to the design given by the desinger .	50	1.00
E	Institutional Building and strengthening							
8	Formation and strengthening of SHGs	50	38	1.50	1.06	Total 38 New SHGs have been formed this financial year. Training have been provided to the office bearer of the existing SHGs	50	1.50
9	Formation of Association, Consortia	1	1	1.00	0.77	DIN expected in August,2009.The name approval sought. Incorporation will be by mid of August.		
10	Management Training to office bearer of association / Consortia as well as formation of Consortia	4	2	1.00	0.35	Managerial training on financial mngt & other aspects along with pricing pattern of fabrics will be held in July.09 invloving producer company & association . Year 2009-10 : Trining for CFC Mngt & Strengthening of PCL & association	4	0.50

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11	Exposure visit (Poochampali & Kanchipuram)	2	1	1.50	0.53	11 nos. of weavers have been selected from From different pockets such as Nimna, Panisiali,Sagarпали,Menda of the cluster and will be lead by Sri Tripathi (TSP) Year 2009-10 : A. To chanderi for learning improved dyeing training & mngt functioning . B.chirila to learn the technical advancement . C.Bandhapali to learn about the machines of preloom activities .	-	-
12	Awareness Camp	5	4	1.00	0.66	Four Awareness camps organized in Sagarпали, nimna, Menda, Laxmanpur involving SHG members.	3	0.60
13	Monitoring - CDGC Review Meeting	4	2	0.25	0.15	Last CDGC held on 6th of August. 08 & other review meeting was held at State Director office BBSR .7th CDGC meeting will be held in April . The Collector has been requested to give a date according to his availability for which he has agreed.	4	0.25
F	New Activities Sanctioned						-	-
14	Video CD on Sonepur Ikat designs	1	0	2.00	1.00	MoU signed with M/s.Panini Pragyna .final script has been prepared being sent shortly.shooting will start in July 2009.	-	0.50
15	Replacement of old weaving accessories through SHGs, Consortia (PPP mode)	500	0	3.00	1.67	50% advance paid with the purchase order placed. The supplier requested for a formal letter citing this transection as a government sponsored scheme & for that Mr.Patra from WSC has been requested to issue.	250	4.00
16	Engagement of Technical Persons	2	2	3.00	2.75	Salary of the Technical Service Provider & Project officer has been released for the month of July -09	2	3.00
17	Participation in internation trade fair	1	0	1.50	0.00	Trying to contact HEPC for the matter .	2	-
18	Implementation of Handloom Mark	5	4	1.00	0.88	Mr. Dash Gupta from textile committee has visited to the cluster for two days & 26 out of 37 application have been verified and found correct .final report is awaited. Part collection has been over and for the rest is going on. By Textile Committee	-	-
Grand Total Year 2008-09				43.75	33.19			

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G	New activities proposed for the year 2009-10								
19	Jacquard with accessories					Jacquard with 120/200 hooks to be supplied to atleast 2 % of the stakeholders of the cluster. (80:20%)	100	6.00	
20	Up grading of dyeing facilities					SHGs located in scattered areas need to be upgraded by supplying of vessels ,stove ,weighing balance, thermometer,gloves etc;	60	6.00	
21	Skill up gradation training on Design & product devt.					Local designers to be trained & new product to be developed.	2	2.00	
22	Supplies of accessories to the SHG groups (PPP mode)					Stitching machines to be supplied to SHG members of the cluster for apparel development & training on dress designing.	-	-	
23	Sales outlet at BBSR & Delhi					sales outlet to be established in BBSR & Delhi for better marketing exposure .	-	-	
24	Sales outlet at Local Haat (Balijori)					5 nos. of rented stalls to be hired from RMC,Bargarh for to market the Sonepur produce at a fixed place for creating a brand image & reduce the chances of duplicacy & theft.	5	1.00	
25	product diversification					To introduce new yarn like siffon,art silk,tusser,dopian .	1	1.00	
Grand Total Year 2009-10								47.45	