

Name of the Cluster: THIRUVANNAMALAI
IMPLEMENTING AGENCY - COOPTEX , Chennai
PROGRESS REPORT [2008-09] [UPTO JULY 2009] & ACTION PLAN 2009-10

2008-09

Amount Sanctioned: Rs 39.85 Lakhs

Amount Utilized: Rs 16.44 Lakhs

% Utilisation :41.25

2009-10

Budget Proposed - Rs 31.50 lakhs

2008-09 [Updated till 31st July,2009]						2009-10 [Proposed]		
Sl. No.	Physical Activity	Physical Target [Frquency / No:]	Financial Target [Rs. In lakhs]	Physical Achieveme nt [2008-09]	Financial Achievemen t [2008-09] [Rs in lakhs]	Remarks	Physical Target [Frquency / No:]	Financial Target [Rs. In lakhs]
1		2	3	4	5	6	7	8
A	MARKETING							
1	Conducting Buyer seller Meets	6	3	10.00	4.00	Conducted Buyer Seller meet Chennai on 11.05.09 Co-Optex placed order for 150 lakhs	3	3.00
2	Conducting Exhibition	2	5	4.00	4.00	Participated in the exhibition at Vadodara from 1.5.09 to 10.05.2009 sales worth of 0.20 lakhs generated	10	12.00
3	Promotion and Adoption of Handloom mark	5	1	1.00	0.20	Reimbursement of registration fees of Handloom mark to SHG is in progress.	-	-
B	DESIGN DEVELOPMENT / PRODUCT							
4	Engineering Professional designers for development of new design and products	1	1	3.60	0.80	FIBBIN V.RAJ Designer is not attending cluster work from feb 15 th onwards joined	-	-
5	Product development	1	-	2.00	-	Proposed to produce silk sarees, cotton shirtings.	-	-
C	FINANCIAL LINKAGES							
6	Financial Linkage with Banks for societies / SHGs Consortium	10	1	0.50	0.20	Grading of 44 SHG have been completed financial assistance by banks from July 2009.	-	-
D	PUBLICITY AND DOCUMENTATION							
7	Engaging Employee for the consortium	2	1	2.00	2.20	Engaged Thiru.M.Siddharthan	1	2.00

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	1	2	3	4	5	6	7	8
8	Documentation of IHCDP	1		1.00	0.30	Proposed to produce a documentary film explaining cluster activities and product catalogue, (Rs 0.50 lakhs for film and Rs 1.00 lakhs for product catalogue)	1 (Film)	0.50
							1 (Catalogue)	1.00
E	TRAINING							
9	Management training to the office Bearers	2	3	1.00	0.89	Conducted Management training at Sardar Vallabhai Patel institute of Textile Management, Coimbatore from 17.3.09 to 19.3.09 47 wevers from SHG and WCS Participated.	-	-
F	INSTITUTIONAL ACTIVITIES							
10	Formation of SHG / Weavers Consortium	50	15	1.50	0.45	Formed 15 SHG by engaging women handicraft development society, NGO	-	-
G	MONITORING							
11	Convening CDCC meeting			0.25		CDCC Meeting will be conducted during October 09.	-	-
H	New Activities Sanctioned							
12	Providing motor fixed Bobbin / Pirn winding machines	500		5.00		Beneficiaries identified supply will start during end of June/July 09.	-	-
13	Providing of Jacquards and accessories to silk saree producers of SHG weavers	50	123	3.00	2.90	Purchased 135 Jacquards 240 Hooks. Supplied 122 Jacquards to Beneficiaries.	200	4.00
14	Conversion of free distribution looms to produce diversified products	100	10	4.00	0.40	Converted 5 looms at chittaruvoor pudur WCS to produce pure silk Sarees	0	0.00

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	1	2	3	4	5	6	7	8
15	Exposure Visit	1	1	1.00	0.10	Taken 10 FDS saree weavers to Athimalaipattu to see and study the silk weaving technique and 10 weavers to polur to study new products	2	1.00
	GRAND TOTAL			39.85	16.44			
I	New Activities Proposed for the year 2009-10							
16	Replacement of Loom Accessoreis - Healds and Reeds					Replacement of loom accessories healds and Reeds has improved the quality of fabric. To provide Healds & reed to 500 to 600 weavers in SHG and at weavers Co-Op Society this amount is proposed at 75% subsidy and 25% member contribution.	700	5.00
17	Providing CAD/CAM facility, Card Punching Machine at Athimalaipattu					The Purchase of designs and card punching expenses can be decreased and the wages earned can be increased by supplying CAD/CAM and card punching Machine. This will benefit more than 250 silk producing weavers at Athimalaipattu a Sub Unit. Sanction (on hold) only after submitting DPR to O/o. DC - HL	2	3.00
						GRAND TOTAL		31.50