

**NAME OF THE CLUSTER: MADHAVARAM HANDLOOM CLUSTER**  
**IMPLEMENTING AGENCY: APCO, HYDERABAD**  
**PROGRESS REPORT FOR THE YEAR 2008-09 - UP TO JULY 09 & ACTION PLAN 2009-10**

2008-09

Amount Sanctined : Rs 39.48

Amount Utilized : Rs 31.73

% of Utilization : 80.36

2009-10

Amount Proposed : Rs 40.75 lakhs

2008-09							2009-10	
Sl. No.	Physical Activity	Physical Target [Frquency / No:]	Financial Target [Rs. In lakhs]	Physical Achievement [2008-09]	Financial Achievement [2008-09] [Rs in lakhs]	Remarks	Physical Target [Frquency / No:]	Financial Target [Rs. In lakhs]
1	2	3	4	5	6	7	8	9
A	<b>Formation &amp; Strengthening of Institutions</b>							
1	Awareness meetings with stake holders workshops	10	1.50	12	2.46		10	1.50
2	Mangirial training for Consortium/ SHGs	1	1.50	0	0.18	This activity will be performed during the month of Sep 09		
3	Formation of SHGs	50	2.00	0	0	Several existing SHGs formed by AP Govt., are working and bankers are not willing to provide loans due to more defaulters		
4	Handloom Mark	5	1.00	0	0	This activity will be performed during the month of Sep 09		
B	<b>Market Linkages</b>							
5	Byers& Sellers meets/ Exhibitions cum Sales outside the cluster	10	15.00	10	14.43		8	15.00
6	Printing of Brouchers	1	0.50	1	0.19			
7	Publicity (through different means)	3	3.50	3	1.35			
C	<b>Financial Linkages</b>							
8	Meetings with Bankers/ Financial institutions for credit facility to SHGs and Master weavers	3	0.18	1	0.05			
D	<b>Design&amp; Product Development</b>							
9	Engagement of Designer	1	3.60	1	2.65		1	3.60

2008-09						2009-10		
Sl. No.	Physical Activity	Physical Target [Frquency / No:]	Financial Target [Rs. In lakhs]	Physical Achievement [2008-09]	Financial Achievement [2008-09] [Rs in lakhs]	Remarks	Physical Target [Frquency / No:]	Financial Target [Rs. In lakhs]
10	Product Development by converting paper designs into woven products	1	2.00	1	2.07		1	1.00
E	<b>TRAINING &amp; Capacity building</b>							
11	Workshop on Natural Dyeing	2	1.00	0	0	This activity will be performed after the inaguration of CFC.		
F	<b>Accessories Supply</b>							
12	Quality Improvement through replacement of important accessories like Reed& Healds in PPP mode	500	3.00	335	2.13		300	2.40
13	Supply of 240& 120 hooks jacquards to 200 weavers @75:25 contribution of Govt of India& Benificiries	200	4.50	367	6.22		200	3.00
G	<b>Monitoring</b>							
14	CDCC Meetings	4	0.20	0	0	This activity will be performed during the month of Sep 09	4	0.25
			<b>39.48</b>		<b>31.73</b>			
H						<b>New Activities proposed for the year 2009-10</b>		
15						Exposure visit to successful clusters like Santhipur& Chederi	1	1.00
16						CAD CAM in CFC to develop new designs with Graphs/ punching cards	1	4.00
17						Construction of Sizing Shed at CFC building& other places for easy sizing. Land can be provided by weavers/ Govt. [Saction subject to submission of DPR to the O/o DC - HL]	2	5.00

