

| Name of the Cluster: Mubarakpur Handloom Cluster | | | | | | | | |
|---|--|----------------------------------|---------------------------------|---------------------------------|---|---|----------------------------------|---------------------------------|
| IMPLEMENTING AGENCY: National Institute for Micro, Small & Medium Enterprises (ni-msme) | | | | | | | | |
| PROGRESS REPORT [2008-09 - Upto July 2009] & ACTION PLAN [2009-10] | | | | | | | | |
| 2008-09 | | | | | | 2009-10 | | |
| Amount Sanctioned : Rs 32.70 lakhs | | | | | | Amount Proposed : Rs 27.10 lakhs | | |
| Amount Utilized : Rs 19.25 lakhs | | | | | | | | |
| % of Utilization : 58.87 | | | | | | | | |
| 2008-09 | | | | | | 2009-10 [Proposed] | | |
| Sl. No. | Physical Activity | Physical Target [Frquency / No:] | Physical Achievem ent [2008-09] | Financial Target [Rs. In lakhs] | Financial Achievement [2008-09] [Rs in lakhs] | Remarks | Physical Target [Frquency / No:] | Financial Target [Rs. In lakhs] |
| 1 | 2 | 3 | 5 | 4 | 6 | 7 | 8 | 9 |
| A | Formation & Strengthening of Institutions | | | | | | | |
| 1 | Formation of SHGs | 50 | 46 | 1.50 | 0.93 | A total of 46 SHG's formed. | | |
| 2 | Formation of consortium | 3 | 2 | 2.00 | 0.31 | A Consortium named "Ashrafi Bunker Seva Kendra Society" has been registered under the societies Act. | | |
| B | Market Linkages | | | | | | | |
| 3 | Participation in Exhibitions cum Buyer – Seller Meet | 9 | 6 | 15.00 | 6.10 | Sales generation of Rs 97.00 lakhs. (Exhibition and BSM: Rs. 58.20 and Others Rs. 38.80 Lakhs) | 10 | 12.00 |
| 4 | Product Catalogue / brochure | 1 | 1 | 2.00 | 0.40 | | 2 | 2.00 |
| 5 | Market Research | | 1 | | 0.30 | Conducted Market survey for the products of the clusters by M/s Forth Vision, A'bad. | | |
| 6 | Handloom Mark Scheme Implementation | | 2 | | 0.22 | Two Handloom mark workshops were conducted. About 175 weavers filled the application forms. | 5 | 0.25 |
| C | Financial Linkages | | | | | | | |
| 7 | Bankers Meeting | 4 | - | 0.30 | - | | | |
| D | Design & Product Development | | | | | | | |
| 8 | Engagement of Designer | 1 | 1 | 3.60 | 3.60 | | 1 | 3.60 |
| 9 | Development of Prototype Samples | 50 | 46 | 1.50 | 0.85 | 46 proto types were developed | 25 | 1.00 |
| E | TRAINING & Capacity building | | | | | | | |
| 10 | Dyeing Workshop | 1 | 1 | | 0.86 | A dyeing workshop at Mubarakpur was organized during 3rd to 5th December 2008. 28 members benefited. Through WSC | 3 | 0.25 |
| 11 | Exposure Visits | 3 | 2 | | 0.11 | | | |
| 12 | Training on Skill up gradation | 4 | 2 | | 0.50 | | | |
| F | Infrastructure Creation. | | | | | | | |
| 13 | Construction of CFC | 1 | | | | * 21.53* The land issue was not settled for taking up further action during 2008-09. Therefore, the amount approved is to be carry forward in the action plan 2009-10. To be completed by Dec. 2009 | | |

