

**BIJNORE HANDLOOM CLUSTER
CLUSTER HIGHLIGHTS UPTO MAY, 2010**

- 4 new products developed.
- Participated in Handloom Cluster Expo at Delhi during Handloom week and generated sales worth Rs.1.10 lakhs.
- Participated in Delhi Haat during the month and generated sales worth Rs.0.70 Lakhs.
- Participated in Handloom Cluster Expo at Ahmedabad in Oct.09 and generated sales worth Rs. 4.14 lakhs
- Participated in Handloom Cluster Expo at Kolkata and generated sales worth Rs. 3.26 lakhs.
- Participated in Kala Expo at Mumbai. Participated in BSM – Textile India Fare 2009 at Pragati Maidan.
- Participated in Textstyles fair 2010 at Pragati Maidan & Suraj Kund Mela and generated retail sales worth of Rs.2.42 lakhs.
- A handloom mark seminar was conducted at Ravna sikharpur was attended by 300 weavers.
- A meeting with financial institutions and NABARD organized for leaders and secretaries of self help groups at Bijnore
- One master weaver from Nehtor registered under HL Mark. Applications received from 10 more master weavers.300 weavers participated in handloom mark awareness programme.
- Training program for skill up-gradation in Dobby design, pattern design & garment designing conducted by Designer for Ladies SHG's and 15 participants attended. Another 10 days training program conducted at Kiwad for Dobby design development for 21 weavers.
- **Design Development:** Total 200 new Designs developed so far. Exclusive effort of designer has led to business tie-up with Sahi Expots, Faridabad. Home and we, Delhi etc; Generated orders worth Rs. 144.02 lakhs. Dobby fabric order worth Rs. 45000/- received from Hanun.
- **Total Cumulative sales:** Total sales are Rs. 229.68 [Rs.57.68 through exhibitions, Rs.146.91 through other buyers & Rs. 25.09 through Handloom house].
- **SHGs formation:** Total 40 SHGs formed covering 540 weavers so far.
- **Yarn Bank:** Total Rs. 47.00 lakhs worth yarn supplied completing 7 cycles and 1000 weavers benefited.
- **CFC:** Civil construction up to roof of CFC is completed.
- **Dye House:** The RCC ceiling construction work is completed.
- **Fund Utilization Year2009-10**

Amount Sanctioned: Rs 33.00 lakhs, **Amount Utilized:** Rs 8.35 lakh, = **25.30%**