

CHANDERI/GWALIOR HANDLOOM CLUSTER

CLUSTER HIGHLIGHTS – MAY, 2010

- Construction of 4 warping Shed under process
- Participated in Handloom Cluster Expo at Delhi during handloom week and generated sales worth Rs. 3.27 lakhs.
- 5 months Training Auto CAD of 10 local designers is going on.
- Fitting of 100 Take-up Motions were completed in month of May'10.
- Developed 5 new designs of Sarees & Dress Materials.
- Participated in Handloom Cluster Expo.09 at Ahmedabad in Oct.09 and generated sales worth Rs.7.17 lakhs
- Participated in Handloom Cluster Expo.09 at Kolkata and generated sales worth Rs.2.46 lakhs
- Rs.5.06 lakhs sales generated during Handloom cluster expo held at Bangalore in December 2008
- Participated in 3 BSMs. Participated in 'Brands of India' exhibition at Baroda, Gujarat. A BSM was conducted at WSC, Mumbai during May.09.
- 6 programmes on Marketing /Salesmanship, Presentation Skill organized
- 16 Bankers meeting conducted.
- Two Dyeing Workshop has been organized with following subject
 - 1 Dyeing process of Vat Colour.
 - 2 Dyeing Technique of Vat colour.
 - 3 Proper mixing of chemical.
 - 4 Proper washing and proper quantity of colour and chemical.
- Six meetings organized for the promotion of Handloom Mark.
- 43 New Groups formed in Chanderi & Gwalior till May'10 month covering total members 385.
- Total 70 new designs of Sarees and Dress Materials developed during the year. Orders worth Rs. 47.48 lakhs generated.
- **Total Cumulative sales:** Cumulative Total Sales is Rs. 233.38 Lakhs. [Rs.166.21 lakhs by Exhibitions & BSMs; Rs.66.57 lakhs by other buyers, CCIC – Rs.0.50 Lakhs & Rs.0.10 lakhs from Handloom House.]
- **Design Development:** Total 152 new Designs developed so far.
- **SHGs formation:** 183 SHGs formed covering 1788 weavers and bank account opened.
- **Yarn Bank:** Rs.19.00 lakh's yarn supplied completing 5 cycles to 250 weavers.
- **CFC:** FUNCTIONAL.
- **Dye House:** Functional Operational. An average 50 kgs of Yarn dyed every day. 1500 kg of yarn dyed till the date generating Rs.1.77 lakh.
- **Fund Utilization Year 2009-10:**
Sanctioned Budget: Rs. 37.10 Lakh, **Amount Utilized:** Rs.24.37 =**65.69 %**