

## KURINJIPADI HANDLOOM CLUSTER

### CLUSTER HIGHLIGHTS – MAY, 2010

- Participated in FICCI Exhibition on 3.4.10 & all clusters exhibition from 25.4.10 to 31.5.10 at Coimbatore.
- Participated in Expo at Chennai from 26<sup>th</sup> Feb,10. Participated in Handloom Cluster expo at Delhi and National Handloom Expo at Chennai during Dec.09. Total Sales is Rs.3.65 Lakhs. Sales generated through participation of 14 Exhibitions & BSMs – 42.78 lakh, 9 Buyer seller meets – 113.41 lakh, 3 Handloom House – 3.12 lakh, CCIC – 0.23 lakh and through Export orders – 4.65 lakh. **Total sales – 164.19 lakh.**
- **Consortium** formed under **Society's Act** with **700** members among weavers Co-operative Societies and Master weavers of the cluster
- Export order obtained for **1665** Organic cotton lunghies from **U.K.buyer** for FOB value **Rs.4.65 lakh** and shipment made through Co-optex
- Achieved wage increase of **Rs.18/- & Rs.12/- per day** for **50** Lungy looms / weavers for the production of 2/100s new quality shirting and Organic Cotton export order lunghies by replacing previous 60s x 40s quality shirting & Lungy.
- Achieved wage increase of **500 to 1000 per month** for **40** silk looms / weavers by using cluster Jacquard machines by replacing old conventional type ADAI System depending upon type of design & skill of the weavers.
- New products & Designs Developed in [**Total 113 designs developed.**]. Order obtained for 2100 shirts & 5200 lunghies from Co-optex.
- Participated in Indian International Trade fair at Delhi conducted by ACASH from 14.11.09 to 27.11.09. Participated in all India Exhibition at Chennai conducted by NHDC, CBE from 10.11.09 to 24.11.09. Participated in Handloom Cluster Expo-09 at Ahmedabad during the month and generated sales worth Rs. 4.43 lakhs. Participated in Handloom Cluster Expo-09 at Kolkata and generated sales worth Rs. 2.03 lakhs. Conducted an exhibition at Chennai during May.09 and generated sales of Rs.60.00 lakhs.
- **Total Cumulative sales:** Cumulative Total Sales is Rs. 164.19 Lakhs. [Rs.156.19 lakhs by Exhibitions & BSMs & BSMs; Rs.4.65 lakhs by other buyers, Rs.0.23 lakhs by CCIC & Rs.3.12 lakhs from Handloom House.]
- **Design Development:** Total 225 new Designs developed so far. Total 145 samples have been prepared.
- **SHGs formation:** 58 SHGs formed through 3 NGOs with 878 weavers in the cluster and bank account opened. Rs.24.80 lakh credit facilitated to 38 SHGs.
- **Yarn Bank:** Rs.95 lakh's yarn supplied completing 19 cycles to 1500 weavers.
- **CFC:** As approved by DCH, the existing RCC building of Singapuri society in Kurinjipadi is engaged for CFC on 10 years long lease basis by depositing Rs.6.00 lakh in the Indian bank. MOU entered with society. Finalizing the equipments and quotations called for. Technical Committee formed and opened on 23.04.10. The second Technical Committee meeting fixed on 6.5.2010 for negotiation and finalizes the rates for purchase of equipments for CFC.
- **Dye House:** The Dye house is dropped due to Pollution Control Board's norms and strict conditions.
- **Fund Utilization Year 2009-10:**  
**Sanctioned Budget:** Rs. 29.10 Lakh, **Amount Utilized:** Rs. 5.28 lakh = **18.14 %**