

**MADHAVARAM HANDLOOM CLUSTER
CLUSTER HIGHLIGHTS – MAY, 2010**

- 69 Jacquards supplied to weavers.
- Provided new reed& healds set to 261 weaver members in place of old/ damaged one under PPP mode.
- Participated in an Exhibitions organized by IA at Tharnaka, Bajara Hills from 1.1.10 to 14.1.10
- 10 Awareness meetings were conducted with 162 weaver members on maintenance of CFC& Dye House.
- Participated in Handloom cluster expo at Delhi and generated sales worth Rs. 2.29 lakhs. Also participated in exhibitions at Hyderabad and Chennai.
- Exhibition held at Mysore conducted by KHDC Gadag has participated and got sale Rs 1.58 Lakhs.
- Participated in Handloom Cluster Expo-09 at Ahmedabad IN Oct.09 during the month and generated sales of Rs. 4.51 lakhs.
- Participated in Handloom Cluster Expo-09 at Kolkata and generated sales worth Rs. 3.03 lakhs. Participated in 18 different expos & BSMs and generated total sales worth Rs. 75.30 lakhs.
- Designer has developed total of 146 designs. Out of these 65 complete sets and 22 buttis and 21 designs on borders supplied to the weavers. No sales generation. [45 from WSC Hyderabad+ 129 designs developed by the designer are converted into products 108 designs].
- **Total Cumulative sales:** Cumulative Total Sales is Rs. 519.65 Lakhs. [Rs.136.04 lakhs by Exhibitions & BSMs; Rs.380.68 lakhs by other buyers, Rs.0.13 lakhs by CCIC & Rs.2.80 lakhs from Handloom House.]
- **Design Development:** Total 146 new Designs developed so far. 125 designs supplied to the weavers. 108 designs are converted in to fabric.
- **SHGs formation:** 50 SHGs formed covering 500 weavers and bank account opened. Rs7.00 lakh has been provided for 14 SHGs and also enhanced Rs1.00 lakh for each group for 5 SHGs. Total Rs12.00 has been provided.
- **Yarn Bank:** Rs.17.00 lakh's yarn supplied completing 3 cycles to 21 weavers.
- **CFC: Functional.** All the civil works has been completed and equipment in weaving shed is erected, inauguration has been made on 24.03.10 by Hon'ble Minister for State for textiles.
- **Dye House:** Functional. Inaugurated. A trial run in Spray Arm dyeing, Mini Cabinet Dyeing machines.
- **Fund Utilization Year 2009-10:**
Sanctioned Budget: Rs. 40.75 Lakh, **Amount Utilized:** Rs. 19.20 = **47.14%**