

SAMUDRAGARH_DHATRIGRAM HANDLOOM CLUSTER

CLUSTER HIGHLIGHTS – MAY, 2010

- Two days Group Wise training programme organized on 3rd and 4th Feb.10 at Cluster CFC centre. 24 nos. of local dyers were trained on vegetable and chemical colour through Faculties from Govt. Textile College and Bhavanipur Education Society, Kolkata.
- Training for running the machineries for CFC unit conducted at Textile Committee on 10th to 12th Feb.10 and training for operation of machines for dye house also completed from 17.2.10 to 19.2.10 at Bargarh (Orissa)
- 3 New marketing consortium have been formed and registered under WB societies act during F.Y. 09-10
- Total 50 SHGs formed during the year.
- Total 53 new design samples developed during the year.
- Total Rs. 71.23 Lacs retail sales generated through participation in total 30 fairs like silk Fabs, district level exhibitions, cluster expo and exhibition organized by cluster itself.
- A seminar on Value addition and product diversification was organized on 22nd Jan.10 Total 54 Master weavers attended. Faculties from NIFT, Kolkata, JD Birla Institute Kolkata & Jayashree textiles (Linen Div.) were present.
- Two Banker's meeting conducted during the month.
- 25 nos. of women weavers were trained in Hand embroidery training for the 2nd phase during the month of Nov. 09.
- Kantha stitch training started with 20 women weavers from 22.12.09 for 20 days.
- One consortium - SAMUDRAGARH TANT UNNAYAN SANGHA registered under WB Societies Act in this month
- Participated in Handloom Cluster expo at Ahmedabad in Oct.09 and generated sales worth Rs.3.91 lakhs
- **Total Cumulative sales:** Total sales realization is Rs. 307.57 lakhs. [Rs.135.72 lakhs by Exhibitions & BSMs; Rs.160.22 lakhs by other buyers & Rs.12.06 lakhs from Handloom House.]
- **Design Development:** Total 113 new Designs developed so far. Out of which 55 has been taken for sample production and got good response in domestic market.
- **SHGs formation:** 150 SHGs formed covering 1686 weavers and bank account opened. Total 60.66 Lacs loan sanctioned to 39 nos. of SHG by UCO bank.
- **Yarn Bank:** Rs.54.26 lakh's yarn supplied completing 14 cycles to 378 weavers.
- **CFC: FUNCTIONAL.** : Civil work completed. Machineries installed & ready to work. Trial run also taken.
- **Dye House:** Civil work completed. Electric transformer is installed, machineries are under erection. Final additional work is going.
- **Fund Utilization Year 2009-10:**
Sanctioned Budget: Rs. 38.26 Lakh, **Amount Utilized:** Rs. 63.33 lakh = **165.52 %**