

THIRUVANAMALAI HANDLOOM CLUSTER

CLUSTER HIGHLIGHTS – MAY, 2010

- Participated in FICCI Exhibition on 3.4.10 & all clusters exhibition from 25.4.10 to 31.5.10 at Coimbatore.
- In Feb.10, participated in Handloom Expo at Chennai and Mega Exhibition at Mylapore and generated total sales of Rs.0.45 lakh.
- Participated in Handloom Cluster Expo at Delhi during Handloom week and generated sales worth Rs. 2.14 lakhs.
- Participated in the Silk Fab exhibition conducted by NHDC at Chennai from 12.11.2011 to 20.11.2011. Sales worth Rs.1.00 Lakh achieved.
- Participated in Handloom Cluster Expo-09 at Ahmedabad during the month and generated sales worth Rs. 2.52 lakhs.
- Participated in Appropriate Technology Exhibition conducted by NHDC at Arani in Oct.09.
- 17 weavers were recommended for sanction of Pneumatic Jacquard Lifting Machines to Central Silk Board in Oct.09.
- Participated in Handloom Cluster Expo-09 at Kolkata and generated sales worth Rs. 3.28 Lakhs.
- Conducted an exhibition at Chennai and generated an order of Rs.150 lakhs. Participated in BSM at Coimbatore organized by NHDC. Participated in 3 Exhibition cum BSM at Bangalore, Goa & Chennai - Generated total sales worth Rs.15.02 lakhs.
- Designer is not attending the cluster from 15th Feb.09
- Formed 15 SHG by engaging women handicraft development society, NGO. There are 63 SHGs covering 630 members.
- Converted 10 looms at Vedal WCS to produce pure silk Sarees & pavadai
- Yarn sales of 225 lakhs achieved till the date completing 42 cycles.
- 950 weavers facilitated for LIC Bunker Bima Yojana insurance in Oct.09.
- Provided 125 nos. Jacquards & accessories to Silk Saree producers of SHG weavers
- Replacement of Loom Accessories – Healds & Reeds to 100 weavers
- **Total Cumulative sales:** Cumulative Total Sales is Rs. 485.29 Lakhs. [Rs.208.94 lakhs by Exhibitions & BSMs & BSMs; Rs.275.00 lakhs by other buyers, Rs.0.10 lakhs by CCIC & Rs.1.25 lakhs from Handloom House.]
- **Design Development:** Total 31 new Designs developed so far.
- **SHGs formation:** 63 SHGs formed covering 630 weavers and bank account opened. Grading is done for 44 SHGs. SHGs will get loan soon. TIN number SHGs obtained. 13 SHGs credit linked.
- **Yarn Bank:** Rs.225 lakh's yarn supplied completing 42 cycles to 1700 weavers.
- **CFC:** Land obtained Plan Preparation and estimation submitted for approval.
- **Dye House: Setup of Dye house will NOT be done due to Pollution issue in the state** as per decision taken by Director of Handloom & Textile, Chennai, Tamilnadu.
- **Fund Utilization Year 2008-09:**
Sanctioned Budget: Rs. 31.35 Lakh, Amount Utilized: Rs. 11.60 =36.83 %