

**VARANASI HANDLOOM CLUSTER
CLUSTER HIGHLIGHTS UPTO MAY, 2010**

- 45 weavers were assisted by providing them accessories for value addition work and loom up gradation. One group of Dye houses has provided water facility by bore well establishment.
- Participated in an exhibition at Urban Haat, Varanasi & a BSM were conducted with buyers from Andhra Pradesh during the month.
- A dyeing training was conducted in April.10 in which 40 weavers and dyers participated. A dying training was conducted in the month of Jan.10 which was participated by 35 dyers.
- Three managerial training were conducted.
- During March.10 participated in 2 exhibitions and generated sales worth Rs. 5.75 lakhs. In the month of Jan.10, participated in 6 exhibitions at Delhi, M.P, Chandigarh, Surjakund, Mysore and Indore. Two buyers interface (FabIndia & ICICI) have been conducted at Project office, Varanasi. Participated in 3 exhibitions in Dec.09 including Handloom Cluster expo at Delhi in which Rs.4.50 lakhs sales achieved. Participated in Handloom Cluster Expo at Ahmedabad in Oct.09 and at Kolkata in Sept.08 generated sales worth Rs.9.08 lakhs
- Two capacity building progs for office bearers of the association and SHGs was organized during the month. Ten capacity building programme for SHGs members have been conducted.
- A BDS development prog was conducted for 25 persons during the month.
- Meeting with Kashi Gomti Grameen bank at village Kotwa was conducted during Jan.10. Total 20 SHGs formed during the year.
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- One buyer-seller meet was organized with Fab- Creation-Mumbai during March.10 and received the order of Rs.1.89 lakhs.. A BSM was organized with three buyers in the cluster pocket. (Mr. Brij from Jaipur, Ms Shree Devi and Ms Bhagya Laxmi). Order Generated is Rs. 1.80 Lakhs and sales realized are Rs 2.92 Lakhs. Two BSM was organized with Lifestyle and Shri Design Studio – Sold goods worth Rs. 5.15 lakhs and Rs.1.98 lakh respectively. One buyer-seller meet was organized with Fab- Creation-Mumbai during March.10 and received the order of Rs.1.89 lakh.
- **2 Dyes – House upgraded are commercially functional** at Ramnagar- 10151 kg yarn dyed income Rs. 2.63 lakhs and Lohta – 12249 Kg yarn dyed – income Rs. 4.07 lakhs till May.10. Ikram Group of Dye house upgraded.
- **Design Development:** Total 84 new designed developed so far.
- **Total Cumulative sales:** A total cumulative sale is Rs.469.93 Lakhs in which Rs. 146.62 is from Exhibitions & BSMs, Rs.317.60 by other buyers and Rs.2.31 lakhs from CCIC & Rs. 9.40 Lakhs from Handloom House.
- **SHGs formation:** 137 SHGs formed till the date covering 1641weavers. 40 SHGs have got credit linkage worth Rs 60.33 lakhs. 53 weavers' families have got loan of Rs.16.30 lakhs, a weaver has got cash credit of Rs.6.00 lakhs. Thus, total Rs. 82.63 lakhs have been facilitated as credit to the weavers.
- **Yarn Bank:** Total Rs. 198.92 lakhs worth yarn supplied completing 40 cycles.
- **CFC:** The CFC will be inaugurated on 22nd June, 2010 by Honorable Union Minister of State-Textiles.
- **Dye House:** The Dye house will be inaugurated on 22nd June, 2010 by Honorable Union Minister of State-Textiles.
- **Fund Utilization 2009-10**

Amount Sanctioned: Rs. 50.60 lakhs, **Amount Utilized:** Rs. 22.22 lakhs= **43.91%**.